

One City Culture Board

Date/time	14:00-16:00, Thursday 29 th September 2022	
Location	Room 1D01, City Hall	
Co-chairs	Lynn Barlow (UWE) [LB], Marvin Rees (BCC) [MR]	
Meeting Attendees:		
In Attendance:	Lynn Barlow [LB] (UWE), Phill Gingell [PG] (Disability Equality Commission), Elise Hurcombe [EHur] (DIY Arts Network), Trish Brown [TB] (St George's Bristol), Naomi Miller [NM] (Bristol Ideas), Jack Gibbon [JG] (Bricks), Lucy Martin-Jones [LMJ] (WECIL), Judith Squires [JS] (UOB), Carly Heath [CH] (BCC), Clare Reddington [CR] (Watershed), Euella Jackson [EJ] (Rising Arts Agency), Matthew Austin [MA] (DIY Arts Network), Makala Cheung [MC] (Filwood Community Centre)	
Observers	Guilliana Castle [GC] (BCC), Octavia Clouston [OC] (City Office), Sarah Lynch [SL] (City Office), Nona Hunter [NH] (WECA), Florence Okowa [FO] (UWE)	
Invitees		
Apologies	Charlotte Geeves (Bristol Old Vic), Lynda Rooke (Independent), Izzy Cross (Noods Levels Radio), Genevieve Adkins [GA] (BCC), Ben Phillips [BP] (Hippodrome), Stephanie Marshall [SM] (BBC England), Emma Harvey [EH] (Trinity Centre), LaToyah McAllister-Jones [LMJ] (St Pauls Carnival),	
ITEM	ACTIONS	
1) Welcome and Introductions – Lynn Barlow [LB], Marvin Rees MR]		
<ul style="list-style-type: none"> Chairs welcomed the board members to the meeting and asked for introductions 		
2) One Task and Finish		
<ul style="list-style-type: none"> Summary of last board Culture Impact and Investment (strategic collaboration) Discussion Request for members 		
<ul style="list-style-type: none"> GC gave an update on the Culture board task and finish groups and a summary of the last board meeting (see paper 1) Green Futures Group – The group is thinking about working strategically with the environment board who are keen to tie in to other agendas GC encouraged members to consider and suggest names for a cultural pathways workstream task and finish group GC confirmed that the Culture impact and investment workstream will be taken forwards GC flagged that the Economy and Skills board is looking at skills and under-represented groups and is keen to work with the Culture Board to bring in their expertise. GC Smart objectives, thinking about what's feasible, aligning workstreams 		
<ul style="list-style-type: none"> SL flagged that different task and finish groups are working at different levels and generating different levels of outputs 		

- LB asked if it was worth aligning one of the Culture board task and finish groups with another board's e.g. skills
- CR asked if a task and finish group is a specific task rather than a thematic or strategic aim and flagged that this group doesn't want to replicate other work particularly in reference to skills.
- MR flagged that the broader context is the One City Plan and any of the activities within the plan can be chosen and made relevant to culture – the plan is there as a collective framework. Part of the point of getting people together from a whole range of background is to cover things that others haven't or wouldn't think of.
- GC flagged that the Economy and Skills goal 2 is a joint working goal (see paper 1)
- GC highlighted the ideas that were raised at the most recent board meeting (see paper 1) and reminded board members to relate these ideas back to the one city aim of making Bristol a fair healthy sustainable city. Where can there be opportunities for collaboration beyond the board members? What about existing city campaigns? How can we create equitable access? These are some of the things summarised from the last meeting.
- GC referenced some of the documents that could be useful resources (see paper 1)
- NH stated that the compact is currently in the development phase and the interesting conversations here are: what are the mechanisms within this group that can be utilised? There's lots of opportunity to make all the different groups in the region work with the compact in a really useful way.
- GC asked the group what they think the priorities should be and what edits they would like to make?
- CR flagged the mapping issue and stated that, post COVID, there's no point in individual culture organisations trying to understand audience behaviours but it seems as though Bristol is slightly more buoyant than the rest of the country and it could be useful to try and understand why and to map the gaps – which audiences haven't come back yet?
- CH agreed and suggested that Bristol has weathered the storm at every point better than other places in the country.
- EH stated that Bristol is seeing a 4% higher footfall than the rest of the country.
- CR flagged that the numbers of young people in the audience are high but the over 60s are low and those demographic changes are potentially city-specific.
- LB reminded the board members that they had begun to discuss audience data and flagged that Ben Phillips from the Hippodrome had data that could be shared.
- CR suggested geography as a search filter so that they could then explore the reasons why certain areas were not engaging.
- SL flagged that Charlotte from the Old Vic also has data.
- CH and CR flagged that there is no capacity to analyse this data and suggested a dashboard to plug data in to.
- GC stated that the city highstreets team have access to springboard.
- CR suggested getting data out to the city – CH agreed and pointed out that we don't tap into places like motion who do have that data but it needs standardising.
- FO asked whether it was worth thinking about forming a platform for citizen-generated data for the City Office – CR stated that there is a city generated data platform but that in this case they need proprietary data which is not compatible with this concept.

<ul style="list-style-type: none"> • CR flagged the existence of the audience agency and groups doing that work nationally (post-covid trends analysis and why it's important) • LB and SL suggested making this idea the focus of a task and finish group - NM clarified that this would be about using data for action • MR added that he chairs the Core Cities network and he can facilitate reaching out to culture representatives across those cities, as well as through the LGA. • GC asked NH if she had anything to add - NH answered that they have some data that they have been gathering to inform the culture plan but it is not rich or detailed • MR suggested that it would be helpful to have a picture of the raw material of the culture sector so that there can be an anticipation of what it will look like in Bristol – LGA / core-cities could be a good platform for this, support packages and a recovery journey. • MR asked if the board members have talked about funding and return on investment because this city is a huge culture employer • SL asked whether sport counts as culture because there is a sport-related data mapping workstream going on with Children and Young People that the board could feed into if so - EH agreed and raised the impact of huge sporting events on the city • EH stated that we need a direction of travel if we're going to collect data and asked what that strategic direction of travel is, and what they want to see in 5 years time? How will this data be used? - CR stated that the data would be used to protect the city and support people. • FO asked how the data will be used to keep people from being left behind? • GC flagged that we are looking at creating a briefing looking at the economic recovery and renewal strategy – this creates visibility and starts conversations – we could look at something similar for the culture board – NH agreed and stated that WECA have rich data in the skills team that they could contribute • TB flagged that they are having issues with audiences nationally around their classical music offer – CH raised that these audiences are, on average, older. • LB asked if the board needs to think about assigning tasks to get this data - CR asked if there was anyone from the universities who could support this work – JS flagged that they have large courses in data science and this could be a good task for them – if there was a brief about what is wanted, she offered to go away and ask about capacity. • CR flagged that there is a start up lead by Bristol students where they were given a brief and then came up with a data approach • MC suggested that the board could come up with 5 things they wanted to know and then find out whether they have the data for that as a starting point • GC summarised the priorities discussed so far as: Engaging with those who have the larger data sets, utilising that to put not a project brief and giving that to the University to explore a data analysis task. • LB asked each member to give the City Office 5 priorities. • MR asked for a brief to take to the LGA. • JB asked to what extent data would look at the skills gaps (social producing etc) • CR raised the idea of joining up with the warm spaces work - LB asked that the City Office Link up Penny Germon and CR/JM 	<p>LB and SL suggested making data a focus for a task and finish group</p> <p>MR to reach out to culture representatives within the Core Cities and LGA network</p> <p>NH offered to contribute data focusing skills from WECA</p> <p>JS offered to explore the capacity of the university's data science courses to take on a data processing task for the culture board.</p> <p>MC suggested that Board Members choose 5 points/questions that they are keen to answer/achieve and then explore whether that data is available.</p> <p>MR asked for a brief to take to the LGA.</p> <p>City Office to link up Claire Reddington and Penny Germon</p>
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<ul style="list-style-type: none"> • CR asked what this group can do around diversifying who writes funding bids – it might be an ask of this group for the universities – LB stated that she would take this away as an action. • LB asked not to be on the data task and finish if she is leading on the diversifying funding bids group. • JS raised the issue of decarbonising the culture sector and coordinated support for groups that cannot afford to do this - • CH flagged that she is doing a workshop with Bristol nights and Bristol partnership speaking to small businesses about their climate action plans – LB asked for this information to be circulated. • JB flagged that if you're not a small company or not a limited company then you can't apply for the WECA funding. • CH flagged that transportation is a huge issue with the NTE carbon sink • CR suggested that having the planning department more engaged with what some of the listed buildings are struggling with would be valuable in terms of making listed building sustainable – LB suggested inviting officers to talk to watershed – MR agreed. • CR flagged that the Local Plan engagement is not very accessible – are there democratic ways of asking people to engage with the plan? – MR answered that the Cabinet Lead (Nicola) could do a session on this • NM reminded the group of the History Commission recommendation that the city would benefit from intergenerational conversations about history • CR suggested equitable future modelling • CH flagged that they've been doing a rallying cry for nightlife around the 650 theme – there's a buy in from the industry to think about what that future looks like – 650 hours of work experience, 650 pence shows etc – ways to elevate the nightlife while promoting the project • NM stated that the skills piece is something that business west is interested in pursuing particularly given their 200th anniversary next year. • JS asked if there was a plan to use 650 to engage with our international partners to further raise Bristol's profile? It was confirmed that there was and that this was being actioned by Visit West and the city's International Strategy board 	<p>around the warm spaces work</p> <p>LB stated that she would explore the issue of diversifying who writes funding bids</p> <p>CH to send climate action workshop details to City Office for circulation.</p> <p>CR to link up with City Office regarding inviting officers to talk to Watershed about planning processes.</p>
<p>1) AOB</p>	
<ul style="list-style-type: none"> • GC raised the current membership of the task and finish groups and potential collaboration partners and asked if anyone wanted to put themselves or others forward. • LB asked for the data workstream to be a priority task and finish group. • GC reiterated that the group has been asked to send 5 key questions they would like answered from the data. • EH suggested Natalie Moore from the UNESCO city of film. • CR flagged that the acquittal of the Colston 4 was turned over and raised that she thinks the culture sector needs a response to this. She and Emma Harvey are meeting with a member of the Colston 4 group and invited any member of the Culture Board who is keen to, to join. 	