



### One City Culture Board

<b>Date/time</b>	13:00-16:00, Tuesday 5 <sup>th</sup> July 2022	
<b>Location</b>	Room 1D01, City Hall	
<b>Co-chairs</b>	Lynn Barlow, Cllr Craig Cheney	
<b>Meeting Attendees:</b>		
<b>In Attendance:</b>	Lynn Barlow [LB] (UWE), Cllr Craig Cheney [CC] (BCC), Genevieve Adkins [GA] (BCC), Phill Gingell [PG] (Disability Equality Commission), Elise Hurcombe [EHur] (DIY Arts Network), Ben Phillips [BP] (Hippodrome), Trish Brown [TB] (St George's Bristol), Naomi Miller [NM] (Bristol Ideas), Jack Gibbon [JG] (Bricks), Lucy Martin-Jones [LMJ] (WECIL), Judith Squires [JS] (UOB), Stephanie Marshall [SM] (BBC England), Emma Harvey [EH] (Trinity Centre), LaToyah McAllister-Jones [LMJ] (St Pauls Carnival), Carly Heath [CH] (BCC)	
<b>Observers</b>	Guillianna Castle [GC] (BCC), Octavia Clouston [OC] (City Office), Sarah Lynch [SL] (City Office)	
<b>Invitees</b>		
<b>Apologies</b>	Clare Reddington (Watershed), Carolyn Hassan / Makala Cheung (Knowle West Media Centre and Filwood Community Centre), Charlotte Geeves (Bristol Old Vic), Euella Jackson (Rising Arts Agency), Lynda Rooke (Independent), Izzy Cross (Noods Levels Radio)	
<b>ITEM</b>	<b>ACTIONS</b>	
<b>1) Welcome and Introductions</b>		
<ul style="list-style-type: none"> <li>Chairs welcomed the refreshed Culture Board Members to the first meeting and introduced themselves and 'what culture means to them'.</li> <li>Board members introduced themselves and what culture means to them.</li> </ul>		
<b>2) One City Aims Presentation – Guillianna Castle</b>		
<ul style="list-style-type: none"> <li>GC Gave a presentation on the One City Aims (see slide deck)</li> <li>SL gave a presentation on the other thematic board aims (see slide deck)</li> <li>SL explained that there are 6 thematic boards in total each running 3 task and finish groups</li> <li>SL flagged that these task and finish groups are in their very early stages and stated that more details will be shared after the meeting so that board members can engage with what they see fit.               <ul style="list-style-type: none"> <li>The transport board is currently rated amber and is undergoing a lot of discussion around freight.</li> <li>The health and wellbeing board haven't started any task and finish groups yet</li> <li>The environment board are doing a report on their task and finish groups at the moment</li> <li>The BHCBC board is investigating a living rent commission which is a ground-breaking piece of work.</li> <li>The CYP board is looking at mapping extracurricular activity going on in Bristol to explore gaps in provision across the different wards in the city. This includes work with Benjamin Breeze who is involved in a project with UOB around cross referencing the need for and availability of sport extra curriculans.</li> </ul> </li> </ul>		

<ul style="list-style-type: none"> <li>- The multi-board is a quarterly meeting where board representatives get together to discuss each others workstreams and it is looking like it will be producing a cross board task and finish group around skills</li> <li>• SL explained that the City Office is working on finding a way of making this information accessible to the board so that they can engage with, edit and update it</li> <li>• GC flagged that they are keen to emphasise the importance of the task and finish groups.</li> <li>• GC explained the economy and skills workplan (see paper slide deck)</li> <li>• GC flagged that there's a lot of cross-over between the economy and skills task and finish groups and the culture board goals and encouraged the board members to get involved with other groups if they are interested to.</li> <li>• GC flagged that, In reference to task and finish group 3, The Economy and Skills board will likely focus on Night-time, retail, tourism but mapping etc will sit more with the culture board – GC flagged that she would welcome board members' thoughts on this as it is their board to drive</li> <li>• EHur asked what the acronym OECD stood for – SL answered that it is the Organisation for Economic Cooperation</li> <li>• EHur asked if the board is thinking city wide rather than city centre and emphasized the importance of a citywide scope and the content within localised communities – GC agreed that this is a large task but that the focus needs to be on community rather than just the City Centre.</li> <li>• NM agreed that cross-board working is an exciting opportunity but reflected that mapping the needs of the cultural sector would necessitate generosity in including all organisations who self-define as 'cultural' but also engaging with the needs of the audiences of culture and flagged that the mapping exercise may change significantly after October with the arts NPO being announced so the map needs to be defined as either living and breathing or static and a snapshot</li> <li>• JS raised the intersection with sustainability, and attracting inwards investment towards decarbonising the cultural sector – this is a really interesting focus, could this be tied to the city leap project? Making the key cultural institutions sustainable in the city as a way to join up those work strands.</li> <li>• EHur asked: what are we trying to achieve from a mapping exercise? Would it not be better to explore areas as specific case studies rather than a wider structured mapping – we should be clear about what we are trying to achieve because we're not going to be able to capture everything.</li> <li>• LB flagged that WECA has a huge amount of data that was done in this vein that we should get access to so that we can pull out the key areas of interest to work on</li> </ul>	
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**3) Bristol City Council – Culture Presentation – Genevieve Adkins**

<p>Genevieve Adkins gave a presentation on culture within BCC (see slide deck)</p>	
<ul style="list-style-type: none"> <li>• GA flagged that she has been brought into take stock of this service and look at what it should be for the city and this process has just started with a review of the service</li> <li>• GA shared some of the more strategic things that are being addressed within the service:</li> <li>• Currently there are a lot of different departments (commercial, lets, on site etc) its hard for heads of division to stay on any project and deliver.</li> <li>• At the moment the service is muddled and the goal is to create clarity</li> </ul>	

<ul style="list-style-type: none"> <li>• There is a need to focus on sites and on site operations, we need to get on top of how we present them and manage them.</li> <li>• We do great programmes but we need to combine them with learning and communities</li> <li>• There a fantastic arts development team but the service is siloed so they've identified that there is a core role for arts development but there needs to be a dotted line to our film productions</li> <li>• What they're trying to do within the service is focus on commercial and operations, and within public programming needs to focus on learning and community work and then arts development needs to lead the creativity work and be directly linked to film etc</li> <li>• They then started to map out lead and direction and who drives what and how to allocate budget and NPO</li> <li>• Synchronisation is key to get the most out of the budget that they've got</li> <li>• GA flagged that many years ago Bristol museums and archives nearly became a national archive, we have a national standard in terms of our collections – how can we drive an agenda that is that aspirational national?</li> <li>• GA stated that the service is working with the National to secure national partnership site status for these national anniversaries – if we can secure that this year then there can be work done with board members to harmonise activity to amplify this achievement</li> <li>• GA stated that they've got to the level of figuring out what that collective programming would look like and it would have to be driven through the exhibitions but the questions are what would it look like, where would the resource come from, what changes would need to be made, how quickly could it be delivered?</li> <li>• GA asked if this has helped board members understand the service – LB confirmed that board members can see how they would play a part in it going forward</li> <li>• NM flagged that there are lots of other organisations in the city doing this sort of work and having this shared space where we can all bring these things is really useful.</li> </ul>	
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<b>4) Culture Board Aims and Workplan Discussion – Guilliana Castle</b>	
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<ul style="list-style-type: none"> <li>• GC gave a presentation on the Culture board aims (see slide pack)</li> <li>• GC flagged, in reference to the culture in education pillar, that we are trying to fit too much into that pillar and that it is important to move away from the city centre and to draw a distinction between education and communities.</li> <li>• The group suggested putting city alignment as an overarching theme rather than an individual pillar</li> <li>• GC stated that often people find there's duplication and overlap in Bristol and failures of learning and asked how can we collaborate better to be better informed about the sector and everything happening in it?</li> <li>• PG stated that communities don't invest in the culture offer – how do we get everyone to interact with that offer? It's no good offering it if no one is taking it up?</li> <li>• LB suggested that we have culture and climate first and then culture and the built environment, then education, the investment and sector impact</li> <li>• EH asked what is at the heart of what we're doing – if its how we are ensuring that the sector doesn't detrimentally damage the built environment then she's unsure where her expertise fits. If we're talking about investment then we need to talk about how we as a city lever investment that we cannot do in isolation – if we're</li> </ul>	
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going to aim higher we need to raise the aspiration of these into some really clear smart objectives or we will find we're not working towards the same things that we thought we were.

- PG flagged that there's no point funding something that people don't want – what people want is very key - EH agreed and flagged the importance of communicating with people
- EH stated that what we're missing here is city voice, there's a national attack on arts and culture and this board needs to take a stance and acknowledge the strength of the one city voice.
- JG asked where these pillars came from? – EHur answered that the members of the final meeting of the last Culture Board came up with these
- LB flagged that this does not mean they need to be carried through and asked BP what success looks like from his organisation's perspective – BP answered that there are a lot of assumptions about what matters to the people in Bristol, e.g. sustainability - His customers can afford to go and see his product – that's not the same for many of the board members in this group, in the main conversation he sometimes feels that he is redundant as his narrative is more singular
- GC flagged that this is because his organisation is successful and acknowledged that culture operates differently depending on the nature of the organisation and the worldviews that support them and advocated for an acknowledgement of the market values and the relative roles of each organisation within that
- BP flagged that Disney are going to do 1000 tickets at £8 to encourage attendance for those who may not normally have access, there's a culture of giving money to those who don't have it in the sector but there is also value in making successful venues more accessible.
- EH disagreed and stated that – how do you built the cultural confidence in someone who has had no access to arts and culture in their life – we're talking about creating access to something unfamiliar in a familiar setting or even something familiar in a familiar setting until confidence can be built to engage with the more mainstream art – Ben agreed and advocated for investment in giving young minds access to theatre
- EH stated that that is the beginning but there needs to be hand holding throughout and after the entry point to facilitate continued engagement after the baseline taster session
- LB suggested that a lot of cultural organisations do have relationships with schools and asked how the group can help the hippodrome engage with schools
- CH flagged that the CAZ will affect even the affluent groups coming into the centre to engage with culture and stated that we need to be able to campaign for bus provision
- LB suggested that this is a task and finish group
- EHur flagged that this board has to link to the other boards and suggested that, in reference to the pillars, there could be a community audience development goal?
- EHur suggested that the board needs to think about enabling growth and investment
- LB flagged that there is such a different culture within the culture and the creative industries – EHur agreed and advocated for a definition of culture and a breakdown of leisure, entertainment etc so that the goals can be more specific
- EHur flagged that there are some interesting conversations going on in the creative industries around diversity and diversity of talent and this links into the conversation around skills and good jobs
- EH flagged that everyone in this room agrees that art is good for people and economically we are a prosperous city that is a high contributor to the treasury

<ul style="list-style-type: none"> <li>• LB asked if anyone else has anything to contribute</li> <li>• LMJ stated that she can see alignment with other One City boards but not with health and wellbeing board</li> <li>• SL flagged that the CYP board is exploring a workstream around lifelong learning that will be joint with health and wellbeing</li> <li>• CH flagged that the health and wellbeing board brings up the issue of workforce care</li> <li>• JG raised the link between housing/rent and asked to engage with the One City Living rent Commission</li> <li>• <b>GC asked board members what their one top priority for a task and finish group would be:</b></li> <li>• EH suggested leveraging investment beyond the investment that can be levered by individual organisations but acknowledged that the community work has to happen to facilitate that so they know where to guide the investment</li> <li>• GA stated that, as a cultural service within Bristol we should start to drive with education and skills</li> <li>• PG suggested getting kids involved in going to the theatre</li> <li>• JG asked if this needs to be through schools exclusively or if it can be wider – the group agreed wider</li> <li>• EHur chose culture investment but suggested that it should be combined with the culture sector impact pillar – what could be interesting for the mapping is to understand not just what is there but also what we are focusing on and where we are focusing on it</li> <li>• BP chose education and flagged that mapping has already been done within his organisation – GC asked for a presentation on their data</li> <li>• TB chose climate</li> <li>• NM chose built environment but suggested a shift to built infrastructure and advocated for cross board working with the homes and transport board</li> <li>• JG suggested climate as it’s a huge priority for his community and suggested that increased resilience makes the sector less reliant on grants</li> <li>• LMJ voted for education, community and skills</li> <li>• CH voted for culture sector impact married to culture sector investment but lent her support to built environment and climate as well</li> </ul>	
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**5) Determining the Task and Finish Groups - All**

Feedback from breakout rooms

- EH stated that we need to be clear about the parameters of the task and finish group, rather than spending a lot of time gathering a lot of data that could be imperfect, the group needs to explore existing data to find examples of cultural businesses that are working financially well or organisations that are only ever going to function at the public level
- CH suggested that within the mapping we need to explore what investment is available

Pathways education skills and communities

- LMJ reported that they spoke about a collective apprenticeship levy for the sector - Bringing culture back into communities - and data about how people are accessing culture already
- LMJ suggested Travel subsidies and Non traditional education and how to access special needs schools and home schooled individuals

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<p>Climate</p> <ul style="list-style-type: none"> <li>• NM stated that environment is a key concern for other funders - action on the environment is a criteria of arts council funding</li> <li>• NM asked: What can we do on the city sector level and how can we amplify and showcase the innovation going on within the sector e.g organisations exploring how to tour sustainably?</li> <li>• NM asked: What's our relationship to the artistic response – the key to hearts and minds and creating safe spaces for challenging conversations?</li> <li>• NM flagged that we can link into the environment board goals and link in the expertise of the culture board sector</li> <li>• GC stated that she and the City Office will go away to consolidate these notes and start forming task and finish groups and building this content into workstreams</li> <li>• LB flagged that there was some conversation around the time of day of these meetings and asked if we need to do a doodle poll?</li> <li>• EHur suggested within school hours</li> <li>• LB asked is 3 hours is too long?</li> <li>• CH suggested going down to 2 hours</li> <li>• SL flagged that, as the task and finish groups progress there will be less ground to cover in each individual board meeting</li> <li>• EHur asked for papers to be distributed more than 48 hours in advance</li> <li>• GC asked the board if there is anyone they would like to hear from</li> </ul>	
<b>6) AOB</b>	
<ul style="list-style-type: none"> <li>• NM flagged that Bristol23 has been renamed to Bristol 650 and NM will be sending out the next steps shortly and encouraged members to get in touch for more information</li> <li>• GC mentioned project everyone who have reached out to potentially work with bristol on the SDGs</li> <li>• GC flagged that board members should sign up to the business newsletter</li> <li>• NM asked whether the board could explore being renamed to Culture and Creativities board to debunk the myth that culture is only publicly funded and can't be entertainment etc</li> <li>• LB flagged that there has been an offer to host the next meeting at the hippodrome.</li> </ul>	