

### A Plan for Bristol to 2050

In 2050 Bristol is a fair, healthy and sustainable city. A city of hope and aspiration, where everyone can share in its success.

## One City Plan – An important note on this first iteration

This is Bristol's first ever One City Plan. It is the product of our city's commitment to come together to agree and work for the future we want for Bristol to 2050.

This plan is a first iteration, a starting point from which we will develop ever-stronger future versions beginning with the refresh to be published in January 2020. It should be read with this in mind.

The interdependent challenges of growing an inclusive, sustainable city that both breaks down our social fractures and inequalities and reaches carbon neutrality sit at the heart of the future we must deliver. They are stitched throughout the plan. Future iterations will become more sophisticated and take on the ambitious challenge of bringing some targets forward, for example on the dates by which we deliver demonstrable reductions in economic inequality and accelerating our carbon neutrality targets to 2030.

This is the start of an exciting collaborative journey for the many different communities, institutions, organisations and individuals who make up our city.

### The One City Plan is...

An attempt to focus the city on a sequence of key outcomes which we all agree to concentrate on and contribute towards.

An attempt to describe "what it will be like" to be in Bristol and to be Bristolian in the years to come.

Something to grapple with; a tool to enable partners and the wider city to engage in a meaningful way with the city's future.

A way of sequencing a range of activity as a city so that the early deliverables make longer term goals possible to achieve.

In constant review and to be formally refreshed every year through the City Office and the Thematic Boards in the city.

### The One City Plan is not...

A plan to usurp all plans; we recognise organisations will continue to have their own plans and strategies and this plan should enable those.

A perfect document; it will become more sophisticated with further iterations and as we make demands of it and respond to it to the point where we develop a uniquely Bristol approach to leadership.

An instruction manual; it is up to partners to decide if, what and how they will change to achieve our shared overarching goals.

A bureaucratic barrier; the plan should not stifle innovation and other work occurring in the city.

Complete; there will be no such thing as a 'final version' because it will be in constant review

To be owned and/or run by Bristol City Council.



66 Assume the plan is a work in progress. A strategic plan is not a set-and-forget instrument. It's a living and breathing document that guides decision making and helps marshal resources.

Graham Kenny, Strategic Plans Are Less Important than Strategic Planning

### The tale of two cities...

This has always been the tale of two cities
Both must be told in their entirety
Wearing the pride and the shame on each shoulder
We walk forward – knowing with hard work
One of those forces can far outshine the other

Vanessa Kisuule – Bristol's City Poet 2018-2020



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### Introduction



Our shared city vision is clear: In 2050 Bristol will be a fair, healthy and sustainable city. A city of hope and aspiration, where everyone can share in its success.

Immediately following my election in May 2016, I set about organising our first City Gathering. I invited leading figures from the city's most influential institutions, including our universities, police, NHS, business community, voluntary sector,

unions and faith groups. Around 75 attended. My office ran a quick calculation and estimated the collective annual spend in the room ran to several billion pounds and between us we employed over 70,000 people. I pointed out there was huge reach and incredible power in the room and if we all, on that July morning, were to agree small number of city priorities on which we all committed to, there would be little we couldn't achieve.

The potential of that collective power is at the heart of the One City Plan. It is an effort to rally the city by collectively agreeing a vision for Bristol in 2050 and the sequence of challenges, opportunities and outcomes we must deliver each year to get us there. It is born of a leadership that understands that we, as individuals and institutions, are interdependent; that what people receive from Bristol is not the result of decisions made by any single organisation but the product of the decisions and non-decisions made by the whole range of city actors; that the people need the city to be more than the sum of its parts; and that we either choose to be proactive in setting out the future we want or wait on what an increasingly uncertain world presents us with.

This has not been an easy project. Bristol has not been as organised as it might have been. When we began work on the One City Plan we found hundreds of unaligned city strategies pointing toward over 1,500 city measures with decisions being made across tens of disconnected city boards. What's more, only a few strategies reached beyond 2022 meaning that as a city we were not collectively planning more than four years ahead. The One City Plan has attempted to bring focus and order to the mass of activity where it already exists and new ideas where it doesn't. The teams who have developed the plan have held events enabling over 300 people to contribute thousands of ideas.

The yearly targets within our One City Plan are not permanently fixed. Our plan will be refreshed annually as we work with our changing city and world. It's the inevitability of change that drives the case for planning. As Australian academic Graham Kenny wrote in the Harvard Business Review, "A strategic plan is an essential device in navigating disruption's headwinds."

Bristol's One City Plan and the practices and relationships we build through its production will better allow us to respond to external shocks and opportunities, through our collective commitment to visions and objectives that transcend the electoral cycle.

We welcome all city-partner contributions to this ongoing journey. We welcome initiatives that help to enable us to live up to the ideals we aspire to – the spirit of 'One City' is absolutely not limited to the specific actions identified in this plan. It is simply about enabling good ideas and great work to flourish. We want people to grapple with this plan, to challenge it, suggest changes to the sequencing and content. As difficult as it is, long term, joined up planning, is the only way that we will truly be able to address some of the more systemic and globally resonant challenges we face.

Marvin Rees, Mayor of Bristol

# A One City Approach: of the city, by the city, for the city

Politicians, business leaders, community groups and academics around the world have described the emergence of a global era defined by increasing rates of complexity, volatility, uncertainty and interconnectedness,.

Many forces are shaping Bristol's path as a city, including national government policy, migration, trade, markets, conflict, climate change, and the rise of polarising ideologies.

Meanwhile specific challenges such as an ageing population, social inequality, and unsustainable resource consumption demand a rapid response.

The One City Approach is our response.

Key to the One City Approach is to work with the collective intelligence of many stakeholders and for those organisations to recognise that their future prosperity cannot be secured merely through what happens within their boundaries. The city context in which they operate is key.

The One City Approach aims to promote systems change in four ways:

- 1. Bring clarity to what we are trying to achieve as a city by when facilitating participation.
- 2. To create more resilient public services by promoting shared agendas across organisational leadership.
- 3. To solve complex city challenges more effectively and efficiently by using a City Office as a space to develop a deeper understanding of our challenges.
- 4. Increase the sustainability and scalability of innovations by supporting them with a new model of city partnership, with the City Office taking on a role as a key enabling hub to support and coordinate city resources and assets through shared agendas and common city goals.

The One City Plan is intended to be dynamic and will evolve as our collective thinking develops and new challenges and opportunities emerge over time. In the essence of being agile, adaptable and resilient to change, it is not about having a fixed plan.



Working together we have developed strong visions for our city, creating a rich picture of what we want our Bristol look and feel like in the future. We have built preliminary timelines of ideas, proposals and schemes that start to underpin the delivery of the One City Approach. We have imagined what could be achieved by working collaboratively against six priority themes: Connectivity, Economy, Environment, Health and Wellbeing, Homes and Communities, and Learning and Skills.

We have not started from scratch and began by looking at plans and strategies which already exist at a local, regional, national and international level and plotting their targets within a timeline. This was with a view to bringing more order and alignment to the work of different institutions within the city and the existing city boards contributed to then expanding this timeline up to 2050.

The One City Plan is a prompt to support the navigation of a wealth of city strategies, and a constructive challenge to all of us to make them join up with real intention driving our collective actions.

#### In summary:

- The One City Approach aims to enable a shared culture and commitment to collective action for Bristol. A common good that benefits us all.
- The One City Plan, where we set out the sequence of shared goals, provides a practical framework for the approach
- The City Office is a real office made up of representatives of city partners who commit to work together to drive forward and deliver against the One City Plan.



## One City – inspiration and aspiration

66 In cities across the world efforts are being made to redraw the boundary between the state and civic society in intriguing new ways. These urban innovations challenge conventional approaches to public service reform.

Robin Hambleton, Leading the Inclusive City

We are at the dawn of a new urban era. Half of humanity now live in towns and cities. It is estimated that by 2030, two-thirds of the world's people will be urban dwellers...let us resolve to make cities around the world safer, greener, more inclusive and more secure places for everyone.

Ban Ki-moon, 2007

Power is devolving to the people and places who are closest to the ground and oriented toward collaborative action. The shift is changing the nature of our leadership - who our leaders are, what they do, and how they govern.... it is clear that the real, durable reshaping is being led by networks of city and metropolitan leaders - mayors and other elected officials, for sure, but also heads of companies, universities, medical campuses, metropolitan business associations, labour unions, civic organisations, environmental groups, cultural institutions, and philanthropists.

Bruce Katz, The Metropolitan Revolution

66 Cities are nodes in flows... they exist because there are intersections of movements of people, finance, cultures, ideas, innovations, trade... 99

Marvin Rees referencing Global Parliament of Mayors

**66** In preparing for battle I have always found that plans are useless, but planning is indispensable... **99** 

Dwight D Eisenhower

## Our ambitious vision for each decade

This document sets out our ambitious vision for the future of Bristol, decade by decade up to 2050. It takes a visionary thematic approach to describing the Bristol we want to live in and what we want it to be. This is guided by an approach which works with the rich interconnectivity of the city as a dynamic and diverse "system of systems". It is built on six 'stories'; Connectivity, Health and Wellbeing, Homes and Communities, Economy, Environment and Learning and Skills; which are all deeply interdependent. It is from this perspective that we will design and implement initiatives which recognise complex challenges such as homelessness, crime and worklessness as the symptoms of underlying issues of social integration, economic inclusion, and mental health for example.

Understanding how the city will feel, how it will operate and how some of our initial interventions will impact the social and physical world around us over the next three decades is important to set out. Without this foresight, aspiration and galvanised level of understanding, we will be unable to understand fully what all the component parts are working towards, what we seek to have achieved and the impact that the One City Approach delivers.

The alternative to a politics of cynicism is a politics of participation that devolves power back to people closer to where they actually live: back to cities. 9 9

Dr Benjamin Barber, Cool Cities

## Priority themes and outcomes

The delivery of our overall vision has been carefully assessed by many partners with a wide range of expertise, applying six priority thematic lenses to life in Bristol. These were formed through understanding visions, collaborative cross-organisational systems thinking and analysing city-wide data.

Our goals for each decade are set out within these themes as a starting point for long-term discussion, iteration and delivery from many different partners and institutions. To a degree this is a construct – noone could possibly predict the precise actions and timescales of such complex change.

## **BRISTOL ONE CITY**

But this format is used deliberately to bring the issues to life, to provoke conversations and collaboration and to help us focus on authentic, credible and deliverable steps to take towards a better Bristol.

The framework below clearly sets out our aspirations in the form of six priority themes set across the backdrop of the UN Global Goals for Sustainable Development (17 agreed goals for a better world by 2030) and will guide the ongoing development of the One City Plan and Approach.

We built the One City Plan on six themes for two reasons: 1) Pragmatic: the city has thematic boards made up of its partners shaping these areas. We want to empower these boards and they were instrumental in helping set the visions and contributing to the timelines: 2) Philosophical: we considered what life in our city was made up of. There are an infinite number of component parts however we considered the six below to make sense as overarching themes for Bristol.

### In 2050, Bristol is a fair, healthy and sustainable city.

By 2050 everyone will be wellconnected with digital services and transport that is efficient, sustainable and inclusive; supporting vibrant local neighbourhoods and a thriving city centre

- Transport is healthy, active, sustainable, safe and enables easy movement throughout the city
- The city is well connected, supporting access to employment, education and services for all
- World class urban communication infrastructure and services underpin all we do.

### Economy

By 2050 everyone in Bristol will contribute to a sustainable, inclusive and arowing economy from which all will benefit

- Tackle persistent worklessness and economic exclusion
- Economic growth through boosting productivity
- Improved integration between neighbourhoods and employers.

### Environment

By 2050 Bristol will be a sustainable city, with low impact on our planet and a healthy environment for all

- Bristol will be a carbon neutral
- Everyone will have access to healthy, ethical and sustainably produced food
- Bristol will have an abundance of wildlife, all people will benefit from healthy natural environment.

### Health and Wellbeing

By 2050 everyone in Bristol will have the opportunity to live a life in which they are mentally and physically healthy

- Mental health will be as important as physical health in Bristol
- Health inequalities will be reduced
- Children will grow up free of adverse childhood experiences having had the best start in life and support through their life.

A city of hope and aspiration, where everyone can share in its success.

By 2050 everyone in Bristol will live in a home that meets their needs within a thriving and safe community

- Every person in Bristol will be able to live in a home that they can afford and which is secure and warm
- Bristol is a safe city for all citizens and provides a safe environment for future generations
- Everyone can play their part in powerful, connected, inclusive neighbourhoods with access to the things needed for a good life.

### Learning and Skills

By 2050 everyone in Bristol will have the best start in life, gaining the support and skills they need to thrive and prosper in adulthood

- School engagement and attendance has improved, as has the development of young people's life skills
- Improved support for children with Special Educational Needs and Looked After Children
- Improved post 16 offer developed with clear learning. employment and skills pathways.

































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## Our 2050 Connectivity Vision

The lifeblood of Bristol is connectivity. Our connectivity is considered the template for contemporary city living. Whether our people connect in person or in virtual spaces, whether they connect in their physical communities or their global communities, our city infrastructure helps bring them together. Bristol connectivity means multimodal connectivity – we designed our infrastructure around the human condition. Anchored yet free, our people are able to draw on the experience of others in their communities and peer groups, and live independently and spontaneously.

Connectivity is synonymous with productivity and Bristol is the regional epicentre of productivity. The South West Economic Region grew on the back of investment in transport and digital connectivity.

The Bristol-Cardiff high speed, high frequency rail link benefits both cities equally – time and travel no longer impinge productivity as they once did. Talent, ideas, energy and enthusiasm flow between the cities and across the region. High-speed rail links connect Bristol with other cities and when the mass transit system was completed in the 2030s, connections between Bristol, Bath, Bristol airport and North Fringe and East Fringe were complete. Our traffic management has cut congestion times and many of our deliveries are made by driverless freight vehicles.

Throughout the 2020s ultrafast broadband was rolled out without exception to social housing, businesses, in public spaces and through city Wi-Fi services. Tactile and immersive virtual and augmented realities reduce the need to travel and are commonplace at work and at home. They also bring together like-minded communities for shared social activities and entertainment.

Our city has managed bus lanes, cycle lanes, congestion controls and programmes to educate school children about safe travel. More than half the city cycles and active travel is the preferred mode of transport for many commuters. Domestic deliveries often arrive by drone. Nobody has been killed or seriously injured as a result of an avoidable road traffic accident in Bristol for years.

We strategically removed the obstacles and barriers to people connecting. The city moves on renewable energy, our people are free to create their own pathways, connected in person or virtually. Our lifeblood flows locally, regionally and globally.

## The challenges to achieving our vision

- More and more of city life and business activity depends on connectivity – fixed and wireless. People and businesses without access to this connectivity will be increasingly disadvantaged
- Digital exclusion around connectivity includes inability to afford broadband and insufficient data on mobile phones – this affects people's ability to access services, save money by shopping around and access to learning opportunities
- Businesses with poor digital connectivity will not be as productive and will not be able to take advantage of innovations needing fast digital connectivity.



## Our 2050 Economy Vision

The richness of the human experience is celebrated in Bristol. In our people, in our communities and in our economy, we embrace diversity and diversity embraces us. Strategic planning provides the incubators and foundations for sustainable businesses to develop across the city; providing secure, rewarding work and a fair wage for all ages and all abilities. Compared with similar-sized cities in Europe, our productivity is the highest.

We are vibrant and diverse people. Our industry and economy has flourished by recognising this, such that worklessness and economic exclusion are no longer a drain on city resources. Unemployment is at 2%, we are reducing the earning inequalities between the highest and lowest earners in the city. The pay gaps between people based on who they are and where they come from are closed.

Innovation thrives where the conditions are right. The public sector and the private sector are equally supported to keep abreast the new and novel ways of working. Networking across city agencies and disciplines includes collaboration with end users. City-centre commerce is supported through ring-fenced business rates that encourage small-medium enterprise. Communication between business leaders and workers is where ideas are shared and explored – each party has stake in making the good ideas come to life.

There is a strategic fit between city education and training providers and businesses. The collaboration means the right skills are provided in apprenticeships for the current and future job market. Our age-friendly mentoring ensures cross-fertilisation of knowledge. Our most socially responsible businesses share knowledge and mentor others throughout the city. The city youth have a role to play in sharing their knowledge of cutting-edge technology within business and community groups.

Bristol drives economic growth through promoting diversity, creativity and innovation. Inclusion enhances productivity and throughout the city you will see our diverse people at work, being open, being equals in the society we have created.

# The challenges to achieving our vision

- Inequalities are evident spatially, between neighbourhoods in different parts of the city, and on the basis of gender, ethnicity, disability and numerous other factors which frequently combine to have a greater cumulative effect
- Housing shortage and supply failing to match demand, has resulted in unaffordable house prices and rents for many citizens
- Transport infrastructure and provision deficit, which has particular impact upon peripheral neighbourhoods reliant upon public transport. This exacerbates the deficits in educational attainment and healthy living that are experienced by citizens in disadvantaged neighbourhoods
- Potential scenarios for the future of economic activity pose distinct threats to citizens already experiencing, or on the verge of, economic exclusion. The shift towards higher skilled jobs in the local labour market, with over half of all jobs in Bristol requiring degree-level qualifications, and the rise of automation in more occupations are combining to limit opportunities for many citizens.



### Our 2050 Environment Vision

Where action is needed, Bristol delivers. The confluence of wide-ranging environmental initiatives and ambitious targets have been a success. Our carbon neutral city has the nitrogen dioxide levels of rural England, tree canopy and wildlife has doubled since 2018 and biodiversity is at a level never before seen in the city. Carbon neutrality and low environmental impact has been designed into our city. Our children have thanked us.

All of our city's homes are supplied with renewable energy. New buildings are designed to work with the environment and not against it. The slightest breeze is converted into renewable electricity for our schools, our homes, our food deliveries, our lives.

We have seen a 70% reduction in premature deaths attributable to air pollution since records started in 2015. Land zoning has provided space for local food production and city farms, such that 75% of fresh produce has a low carbon footprint and 15% of fresh produce is grown within the city.

The people of Bristol need walk no more than ten minutes from their homes to reach excellent quality green spaces. Communitycentred living begets civic pride. Littering is no longer a problem in any area.

The trajectory of our enviable environmental credentials is managed through continually measuring and planning and consulting. Our zero-waste status is maintained by our circular economies – household waste has plummeted; businesses are committed to sustainable procurement. Zero waste shops are common on the high street. Waste is designed out of the city.

Life in Bristol is considerate and deliberate. The generation that thanked us for making radical changes to how we live now enjoy a higher quality of life than the generation they thanked. They are determined to receive their thanks in turn and to live purposeful, full and abundant lives, without detriment to nature.

## The challenges to achieving our vision

- Every year, Bristol spends over £320 million on gas and electricity in its households, business and in the public sector. Over 85% of this energy consumption is from fossil fuelled sources. Bristol remains a city where over half of the housing stock is energy inefficient, and fuel poverty affects one in eight households. Renewable electricity generation from sites within Bristol currently meets approximately 8% of the city's current demand for electricity
- Half of household waste in Bristol is currently not recycled or composted. The businesses in our city also generate huge volumes of waste and, as with the UK as a whole, insufficient data prevents analysis and action. 80% of Bristol's residents think litter is a problem in their community
- Transport is currently responsible for 25% of Bristol's carbon emissions, and tailpipe emissions (produced from internal combustion) are primary contributors to poor air quality in the city, linked to 300 premature deaths in the city. Only 29% of people in Bristol currently feel safe while cycling in the city
- Bristol is already a recognised leader in innovative food-related projects and practices, but much deeper change is needed to address issues such as food poverty, obesity, and the environmental damage caused by the current food system.



## Our 2050 Health and Wellbeing Vision

Bristol living is healthy living. Our citizens thrive in a city that supports their physical health and mental health equally. Health inequalities are identified and acted-on through continually monitoring the health, social and economic landscape. Integrated health and social care seamlessly meet the ever-changing needs of our communities. We focus on early help and prevention; our interventions are tailored and person-centred. We look to similar cities around the world, and we know the health of the people of Bristol is the best it can be.

Health and wellbeing is woven into the fabric of the city. We deliberately consider health implications in our policies, our planning and our projects. Bristol city infrastructure and health and social care provision has changed – the health and wellbeing of our people sits at the centre of city-wide decision-making. No ward in Bristol is within the 10% most deprived in the UK.

From the high-street to the hospital, our city is shaped to give our people the best start in life, the ability to make healthy living choices and to encourage personal wellbeing. From the bus lane to the cycle lane, our decision to re-shape transport in the city has made activity a part of everyday life for every person of any ability. When we removed barriers to mobility, we removed the barriers to social inclusion. Across all ages, communities benefit from clean air and deaths from air pollution have been virtually eradicated.

People in Bristol are central to determining their health and care. They have a choice in how they access healthcare and social services, and routinely these are provided through digital resources. They are able to access primary care seven days a week, day or night. Preventable mortality is halved from 2018 rates; fewer than 3% of people in the city smoke and this is reflected in the reduction of hospital admissions for respiratory disease to one third of their 2018 levels.

Personalised medicine is now a standard medical approach, providing radically different ways to diagnose, treat and manage complex diseases than a 'one size fits all' approach. The gap of life expectancy levels between the most deprived areas and the most affluent areas of Bristol is reduced significantly.

Obesity is no longer a contributor to early death in Bristol. Our children leave school knowing how to prepare a meal from fresh produce, and our work across the retail sector has ensured fresh produce is available throughout the city, with 15% coming from Bristol's market-gardens and city farms. The healthy choice is always available.

Our holistic approach goes beyond health and social care providers. Schools, businesses, faith groups, charities and clubs play their part and know the valuable role they have in strengthening our communities. Our strong communities are formed of resilient and independent people. Our people are living healthier for longer and living happier lives in Bristol.

# The challenges to achieving our vision

- A persistent, ingrained gap in Healthy Life Expectancy between those living in more affluent and more deprived parts of the city, which can be over 16 years in some cases.
- People are living longer and, in many cases, living longer in poor health. Care is more complex, with advanced medical interventions and better survival rates for many diseases
- The number of people living with one or more long-term conditions is increasing and our culture and environment has changed so that it promotes unhealthy behaviours, which contribute to long term conditions and non-communicable diseases such as obesity
- We have not managed to reduce health inequalities significantly, with 16% of residents (69,000 people) living in deprived areas (Indices of Deprivation, 2016).



## Our 2050 Homes and Communities Vision

The citizens of Bristol live the best versions of themselves. We measure our success on how we treat our most vulnerable; in housing and communities, Bristol's greatness is unmatched. The rhythm of the city is set by the communities we have created. We live without fear of hate crime. Community goals are set by more people than ever and are achieved by diverse cultures who are united with mutual respect and care for each other.

The approach to housing in Bristol has been influenced by the ambition to be an inclusive, supportive, healthy city. Since 2020, 60,000 new homes have been built, of which 24,000 are affordable, and since 2037 all new homes built in the city are fully accessible. People with disabilities choose where in Bristol they wish to live, integrated into the communities from which they draw strength and support. Everyone can access fuel, insulation and heating to ensure nobody suffers from a cold home. Home ownership is feasible for more people today that it was in previous decades.

Some of our most vulnerable citizens were those forced to sleep rough. The last sleeping bag used on the streets of Bristol by a homeless person was in the 2020s. The rate of empty properties in Bristol is reduced; the waiting time for social housing is reduced, and we now have the lowest rate of homelessness for any city of its size across the UK.

Civic pride permeates Bristol life. Shops, streets and community spaces are age-friendly and accessible to all. The citizens of Bristol live free from prejudice, discrimination and hateful behaviours. We do not exclude.

Our communities lead city life. Whether through regularly attending a cultural event, or through volunteering or through being involved in community activities, people live purposeful and full lives in Bristol. We create space to hear collective voices. We create space to hear individual voices. We hear fewer lone voices because social isolation has halved since 2018 and the silent killer of loneliness in Bristol has declined.

Perception of crime, anti-social behaviour and community safety steadily improved over the decades. City-wide initiatives and community action has led to a reduction in reoffending and a downward trend in gangrelated or substance-misuse deaths.

In the life we live in Bristol, in the homes we make for ourselves, in our communities we are part of, we feel protected. We feel safe.

# The challenges to achieving our vision

- National threat of a terrorist attack remains severe
- Incidents of hate crime have increased in recent years
- Drugs markets are very active in Bristol
- Rise in vulnerable people being targeted by offenders committing fraud online
- Older people have the highest perception of crime and victimisation and therefore have a higher fear of crime than any other age group.



## Our 2050 Learning and Skills Vision

A citizen of Bristol is a citizen of the world. We equip our people with skills for life. We pride ourselves on an education system that provides equality of opportunity to each and every child. Business leaders and employers are integrating life-long learning opportunities into places of work. The Bristol population is in the top five for PhD student numbers in Europe and our universities have established Specialist Research Units which lead on world-class research. Global citizen education is a key element of secondary school education. We hold our heads high on the world stage.

Integration is the cornerstone of learning and skills and Bristol life. By the 2030s no child with special educational needs or disabilities was segregated at school; support was provided where necessary to close the attainment gap. Cultural studies to reflect the diversity of Bristol communities became mandatory. Our comprehensive student exchange programme takes Bristol life to communities around the world and integrates the richness of different cultures into our city.

At least half of our schools have spaces that are used as community resource areas and our universities have community learning hubs. We witnessed exclusion rates slide and school-leavers have clear learning, employment and skills pathways to support their transition into adult life. By 2036 the number of young people (aged 15 to 24) not in education, employment or training was zero.

Our investment in youth has paid dividends. Annual city-wide youth conferences take place to ensure that young people are engaged with the process of strategic city planning. Eighty percent of young people

are engaged in extra-curricular community activities such as youth clubs. By the 2040s, 16-year olds in Bristol were granted the right to vote

The interface between education and working life in Bristol is strategically managed. Apprenticeships reflect the core industries of Bristol, such as digital, media, and sustainable technologies. Business leaders from industry are integrated into school networks to encourage and attract talent. Every child who is educated in Bristol has the opportunity for employment at fair-wage rates in the city.

The learning and skills infrastructure in Bristol is designed to allow learning to happen when and where it suits the individual, at a pace and to a level that they require. Literacy and numeracy levels in adults continue to rise due to the success of our programmes of support. Parents and carers have access to affordable childcare, giving them the space to develop and learn new skills. Pioneering use of simulation through virtual reality and augmented reality brings fresh and innovative approaches to learning.

# The challenges to achieving our vision

- There are lower average attainment rates in key stages of education, usually by around 1 3% below average. Attainment rates and being in education, training or employment are exceptionally challenging for children in care, care leavers and those with special educational needs and disabilities, which faces chronic national funding shortages
- Absence from school is nearly 3% higher than the national average of 10.8%.
   Exclusion rates are nearly 1.5% higher than the national average of 2.29%
- Less than 5% of teachers in Bristol are from black and minority ethnic backgrounds
- The city's population is growing, with nearly 11,000 more children needing educational services by 2026
- One-fifth of children under-16 live in low income families.



As we look ahead, we are asking critical questions about New York: what do we want our city to be in ten years, twenty years, and beyond? What kind of city do we want to pass on to our children - and to generations to come?

Mayor Bill de Blasio, One New York





## One City: 2019-2029

### A decade where we set ambitious goals and defined new pathways

In this decade the foundations for ambitious goals were laid. Bristol set its path as a thriving, calming, considerate and peaceable city. We began to truly assert ourselves as a leading global city. How we move through the world, interact with ourselves, with others and with the planet were key considerations to setting the goals and defining the pathways.

Our urban geography began to change. We made considerable changes to how we acquire and consume the limited resources of the planet. In our personal lives, in our professional lives, in our activities and our enjoyment of life, the spaces we inhabit began to change, the transactions with nature began to change.

All Bristol businesses with more than 500 employees were working towards the UN Sustainable Development Goals and were signed-up to a local sustainability plan. A few years after household waste and recycling centres saw levels of waste go down, our first 'zero waste zone' was launched, itself a step towards achieving a circular economy, putting an immediate end to decades of living in a 'throwaway' economy.

We designed renewable energy production into the fabric of our city, and by the end of the decade we were meeting 20% of the city's electricity needs from clean energy sources. We retrofitted buildings to reduce their energy demands, and put our buildings to better use, allowing more community groups to use spaces.

Over time we saw the invisible bonds of our city's communities become stronger. Parity became a byword for city success. Inequality in earnings between lowest and highest earners started to reduce. Specific steps were taken to increase the number of women, BAME, LGBTQ+ and disabled teachers in our schools and our children began to receive age-appropriate information on gender and sexual orientation. Alongside this, programmes were put in place to ensure the proportion of women, BAME, LGBTQ+ and disabled employees in public sector agencies reflected the diversity of the city. We adopted a zero-tolerance approach to the societal problems of domestic and sexual violence. working within communities and agencies to tackle the problems. Our people noticed we were noticing them. A virtuous circle had started.

In the 2020s our digital speed was ultrafast. Our programme of works across the city put in infrastructure so that, over the decade, around the city, in every public building, every train and bus, ultrafast Wi-Fi was available. Supporting the burgeoning digital media sector in the city brought new and novel entertainment opportunities into our parks and green spaces.



2019

girls and women

Employer Pledge

- A regional 'Bus Deal' will see a new delivery authorities supporting increase in bus usage
- Deliver a scheme to improve broadband access within social housing. Longer term this will result in everyone living in social housing having access to affordable and ultrafast broadband
- Extend the 'Bristol is Open' network into Knowle West Media Centre and Filwood Greer Business Park to create a 'Smart City Testbed' to expand the city's work on digital applic and support employment in south Bristo
- Establish an 'older people into work programme' to support people aged 65+ into work, social action and volunteering to tackle social isolation and age-related poverty
- An increase in business uptake of employer training programmes and Union Learn, the Trades Union Congress' learning and skills programme
- Develop and test an affordable childcare and nurseries scheme within three different neighbourhoods in the city
- Establish 35 new Electric Vehicle charge points in Bristol
- Establish a long-term, flexible 'City Leap Energy Partnership' to strategically develop, co-ordinate, deliver and facilitate low carbon, smart energy infrastructure that supports Bristol on its pathway to carbon neutrality
- Public sector organisations in Bristol commit to over 30% of their fleet being non-fossil fuel by 2026

Promote and facilitate a city-wide

commitment to ending period poverty for

Enable Bristol to achieve 'Age Friendly City'

• Ten organisations in Bristol (including the

council) will have committed to tackling

mental health stigma and discrimination

through signing the Time to Change

A city-wide 'Housing First' programme is

helping homeless people with complex

sustainable accommodation

support services and enter safer and more

Actively identify those most at risk of being

The Mental Health and Housing Working

in Bristol housing and health policies to

drawn into gang violence and knife crime, and

work to offer safe routes out of gang behaviour

status from the World Health Organisation

- Establish a world-leading test facility in Bristol for testing driverless vehicles in city environments
- Potential funding measures are identified to secure the money needed to build a new mass transit system to improve the movement of people across the city
- Start work on the final stages of the the frequency of services on the core network and local routes
- Enable people in work, particularly women, to progress their careers through adapting the Ways To Work network
- Implement international exchanges with world leading partner cities to deliver Bristol's ambitions and raise its profile as a **Global City**
- Implement new initiatives to deliver reduced geographic inequality in unemployment rates between different neighbourhoods in the city
- Create a regional produce distribution hub to keep food miles low and make locally produced food accessible
- Ensure Bristol's food economy is well connected to community-based food tourism
- Ensure that 50% of all waste collected in the city is sent for reuse, recycling and composting

Bristol is on the way to becoming an

trauma informed practice

reduce hate crime

Adverse Childhood Experience (ACE) Aware

city with 20% of the workforce trained in

• Bristol suicide rate reduces by 10% to mirror

the Department of Health national ambition

An updated community and cross-sector

approach to tackle hate crime has been

adopted across the city to help agencies

Begin on-site works for 1500 new homes

at Hengrove Park, and complete the first

• The city is building a minimum of 2.000

homes per year (800 affordable)

phase of 350 new homes at Hartcliffe

coordinate prevention activities and

#### region distributed locally Launch annual awards for the top 25 most socially responsible businesses

standards for energy efficiency

Detailed technical design work begins

Smart sensors on street lights are

connected to the Bristol Operations

Ultrafast broadband is installed in 97

to improve services to communities

 Develop positive action programmes as Stepping Up and On-Board to increase

movement across the city

for citizens

demographics

cultural activity

on a new mass transit system to improve

Centre on 10% of Bristol's streets and are

used to make streets safer and healthier

public sector buildings (including schools)

representation from BAME communities in

managerial positions, to better reflect city

• Open Engine Shed 2 to provide a place

which supports small and medium sized

Reopen the music venue formerly known as

Colston Hall after major refurbishment, as

an accessible venue for all ages for arts and

Enable new developments to be run at carbon neutral levels due to local planning

Ensure Bristol is awarded a gold standard

in the Sustainable Food City awards, with

over 50% of food produced within the city

- At least 95% of Looked healthcare 'localities' will work more closely After Children have regular health together to enable people to stay healthy, assessments, reducing the rates of reported well and independent in their communities undernourishment and growth stunting
  - by working systematically across the city to assess how current, and future, health and wellbeing is included in all key policies
  - Inappropriate prescribing of antibiotics is to have effect when they are needed
  - lopt a refreshed Local Plan to confirm growth of homes and economy

  - Annual city-wide youth conferences engage young people with the development of of these conferences are fully considered by civic and business leaders in the city
  - Develop a new co-ordinated learning, employment and skills offer to adults to particular focus on disabled people and
  - Ensure apprenticeships are a viable post-16 option for all young people, and have equal status with other learning and skills opportunities

- generation of communication apps Bus usage increases as a result of the bus transport and this growth supporting investment into mass transit
- Enabling infrastructure work begins on a the movement of people across the city

5G connectivity is commercially available

across the city to support business

productivity and enable the next

- All employers with 500+ staff take action to ensure that their working environments are supportive of the needs of LGBTQ+ staff
- Begin city-wide rollout of the affordable childcare and nurseries scheme
- Open Bristol University Temple Quarter Enterprise Campus to bring economic and social benefit to central Bristol east of Temple Meads
- Annual Mean Nitrogen Dioxide levels are under 40ug recorded at all locations in the city
- CO2 emissions in Bristol are reduced to fewer than 1500 tonnes
- Implement smart energy technology in over 50% of homes in Bristol to support the efficient use of energy, particularly from sustainable sources and contributing to ending fuel poverty

• Over 50% of fast food outlets in the

**Bristol Eating Better Awards** 

'expert partners in care'

communicable disease

Ensure all unpaid carers are identified,

Meet or exceed all national targets for

assessed, supported and valued in their

caring role, recognised and respected as

vaccination uptake, preventing the spread

of infection and reducing the incidence of

Progress development opportunities at

Bath Road (Brislington) St Phillips Marsh

Rough sleeping in Bristol has decreased

community and cross sector response to

domestic and sexual violence for adults,

increasing the diversity of school teachers

have opportunities to take part in sport and

This includes enrichment activities such as

physical activities suitable to their needs.

outward bounds courses, forest schools

Ensure all young people of school age

and Frome Gateway to provide new

• There is an updated coordinated

children and young people

in the city

and cycling

city sell healthy alternatives in line with the

- Anonymised data from mobile phones will be used to analyse walking patterns to support the targeted development of walking infrastructure
- BNET (a high quality fibre) communications network) is expanded city-wide to support equal access to digital services and encourage digital companies into new areas of the city
- Community based campaigns and the success of the bus deal roll out, result in more under 25s using public transport, enabling easier access to education and
- Establish Bristol as a Living Wage City
- Implement a programme improving access to work for lone parents and others not in employment due to health and/or life circumstances
- Roll out a refreshed national and international campaign to increase tourism to Bristol and the region
- Ensure that 20% of Bristol's taxi fleet and private hire fleet are in the Ultra Low **Emissions Vehicle (ULEV) category**
- First Ultra Low Emissions Vehicle (ULEV) Buses are introduced at scale across the Bristol bus network
- Introduce hydrogen refuelling stations for hydrogen powered vehicles in Bristol

- Every business in Bristol can access Ultrafast broadband supporting productivity and digital innovation
- MetroWest phase one has been completed, improving rail usage in the city improving
- Encourage all Bristol businesses with 500+ employees to commit to achieving a local expression of the UN Sustainable **Development Goals** and publish data to support the development of a local SDG plan
- Improve wayfinding in the city centre and ensure that it is
- Ensure Bristol citizens and organisations have access to accurate and real time data on the state of the natural environment to inform their activities
- Ensure the majority of Bristol food

2024 .....

### 

- Align the Bristol health and care system using a population health management approach
- Reduce dental decay rates for five year olds to below the national average
- Take steps to ensure people living and working in Bristol will know and understand that there is a zero tolerance approach to domestic and sexual violence and abuse
- Encourage 50% of all businesses to commit to tackling mental health stigma and discrimination through signing the Time to Change **Employer Pledge**
- Ensure community led organisations play a significant
- Discretionary licencing in the private rented sector has expanded to over 5,500
- All neighbourhoods have a local community development plan which enables local area to coordinate activities and people-power
- Interventions are developed and supported across different sectors to help reduce the number of first time entrants into the criminal justice system by 20%
- Fear of crime amongst older people in Bristol has reduced to be in line with the average for the whole city - so that older people no longer feel disproportionately
- communities in Bristol

Activities in school

support Bristol to

meet the UK Chief

physical activity for

children aged five

Medical Officer's

guidelines for

- A 10% reduction in the gap between children in the most deprived areas and children in the rest of the city achieving a good level of development at early years foundation stage
- Each child has the opportunity to receive age-appropriate information on gender identity and sexual orientation regardless of how they may identify, including examples of positive LGBTQ+ role models
- Fixed term school exclusion rates will be in line with the 10% best performing local authorities
- - All children have the skills to thrive and to be safe in an ever changing digital

to 18

 Bristol will have a network of 40 'Learning' Ambassadors' who will promote the Learning City vision and support people with few or no qualifications to engage in learning opportunities

develop housing that improves mental healtl

- Extend the city-wide WORKS programme connecting employers and schools, with particular focus on young women, care leavers and those with disabilities at risk of not being in education, employment or training
- The school attendance rate for Bristol schools is 96%
- All Bristol schools are good and above, as rated by Ofsted
- All young people in care and young carers will be given the opportunity to access a comprehensive programme of life skills including sexual health, money management, basic work-readiness, food, and sustainability
- Bristol is a 'Reading City', building on Gothenburg's 'The City Where We Read to Our Children' project to encourage reading to and with children early in life

- 2023 • Bristol's three integrated community
  - Embed health outcomes in non-health policy
  - reduced by 50% to ensure that they continue
  - increase from 2018 in restorative justice interventions for crime, anti-social behaviour and bullying
  - There are less than 150 households in
  - 100 Bristol companies will have pledged to strategic city programmes and the outcomes provide quality work experience to children who traditionally have less access • City-wide recruitment programmes are
  - provide retraining and lifelong learning, with people with learning disabilities

- movement across the city
- Work on infrastructure and vehicles has improved the accessibility of transport to disabled people
- relevant to all users, so that everybody can easily navigate and better use the city's facilities, including retail
- Launch a programme to increase the skills of residents in Bristol to specifically meet the growing challenge caused by the automation of jobs
- businesses achieve an accredited Good Food Standard
- Reduce the need for heavy goods vehicles (HGVs) to enter the city centre by improving opportunities to consolidate freight
  - part in delivering health and social care

2025

- Ensure the majority of Bristol schools and early years settings have achieved the National Healthy Schools Standard
- feel more confident recognising and safely reporting crime, abuse and anti-social behaviour
- increase in substance misuse related deaths has been reversed
- world, achieved through the roll out of initiatives as part of the Children's Charter
- No child will go hungry at school, with school meals meeting the highest nutritional standards and available to all children

- A public-private collaboration provides a shared digital infrastructure. This seamless fixed and wireless connectivity will enable new products and services to be offered in the city
- All new proposed Park and Rides have been completed and all services operating have been updated to Metro Bus standards to improve transport links into the city
- Digital exclusion in social housing is ended through the accessibility of affordable and ultrafast broadband
- A Bristol football team achieves Premier League status, attracting visitors and revenue spend to the Bristol area
- Develop a programme and facilitate others to retrofit homes and buildings in the city to reduce energy demand and costs, contributing to ending fuel poverty
- Establish key infrastructure supporting the development and protection of the Avonmouth Industrial Area
- Bristol's larger employers use natural capital accounting, calculating flows of natural resources and services in their business, and are net positive in their impacts
- Ensure it becomes standard practice for major developments in Bristol to be carbon neutral
- Establish the first 'zero waste zone' in Bristol to test and implement practices and policies which support Bristol's 2050 target of a Zero Waste City
  - Ensure 50% more people living
- in the most deprived wards are doing more than 30 minutes physical activity per week
- Fewer than 5% of Bristol adults smoke, compared to 11.1% in 2017
- Halt the rise in levels of childhood obesity
- 75% of all residents in Bristol are involved in social action within their communities
- As a result of the 'Inclusive Cities' project, migrants, refugees and newcomers to the city feel significantly more welcome, including efforts to improve access to employment and English lessons, as well as developing a consistent, inclusive narrative for the city which improves crosscultural understanding
- New homes are being progressed at Western Harbour
- Every older person in Bristol will have the opportunity and support to participate in an intergenerational learning activity
- A comprehensive programme of life skills - including sexual health, money management, basic work-readiness, food, and sustainability - is available to all Bristol school attendees
- Embed the Adverse Childhood Experiences (ACE) model in all Bristol public services including the council, police, health and education

- A 'Global Goals Centre' is opened to educate young people in Bristol about the UN Sustainable Development Goals and their role in our city
- Coordinated promotion campaigns in retail, business and tourist locations have ensured that visitors and citizens know how to easily move around the city in an affordable and sustainable manner
- Ultrafast Wi-Fi is available through-out the city centre and on all buses and trains in the city
- Align the Corporate Social Responsibility programmes of businesses with 1000+ employees to enable a coordinated volunteering programme that brings the most benefit for the city and for businesses
- Increase the representation of equalities groups in the senior management teams of organisations which employ 500+ people, as a result of programmes like Stepping Up
- Implement a city wide approach to maximising the use of office space in the city and ensure that policies are aligned to maintain supply in line with need up until 2050
- Ensure that 10% of all businesses in Bristol have committed to sustainable procurement practices and the principles of a circular economy
- Ensure that 50% of the public sector fleet is in the ULEV category
- Improve Bristol's sustainable urban drainage infrastructure to protect against flash flooding in high-density areas
- Ensure it is the norm for children leaving primary school at age 11 to be able to cook a meal from scratch
- Reduce the gap in healthy life expectancy between the most and least deprived areas of Bristol by 10%, for both men and women
- Reduce the need for food banks in Bristol by tackling the root causes of food insecurity (the ability to secure enough food of sufficient quality and quantity to allow you to stay healthy and participate in society)
- The incidence of forced marriage and FGM taking place in Bristol has reduced from the 2018 level
- People understand the signs of modernday slavery and know how and where to report this
- Reoffending rates have decreased by 20% since 2018
- All parents or carers without full Level
   2 skills have access to family learning
   programmes that are designed to
   increase children's literacy, numeracy,
   language and development, as well as
   enable parents to improve their own skills
- Every adult has the opportunity to attend free reading and numeracy courses
- The proportion of women, BAME, LGBTQ+ and disabled school leaders and teachers is representative of the city demographics

- A safe, simple, convenient and accessible cycle network is delivered across the West of England for both commuting and leisure purposes and increasing cycling uptake
- Communication network providers share network performance data with local authorities to assist with city planning and to target any remaining areas of digital exclusion
- There has been a 25% reduction (based on 2018 figures) in those killed or seriously injured due to avoidable incidents on Bristol's roads
- Earnings inequality between lowest and highest earners in the city has reduced by 10%, as measured by the Gini Coefficient
- The provision of affordable, quality and sustainable housing in city and town centres within Bristol has increased so that lower income families are able to live centrally and have easy access to employment and services in town centres
- There has been a 10% decrease from the 2018 baseline in the number of families where no one is in work
- 20% of all electricity consumed in the city is generated from clean sources
- 90% of catering businesses are accredited with a 'Bristol Eating Better' standard which supports sustainable food production and consumption
- Bristol has a comprehensive network of electric vehicle charging points which supports everyday electric car use
- Breastfeeding prevalence at 6-8 weeks will have been increased in the most deprived wards, to the same as the national average
- HIV care and prevention is improved, in line with the global Fast-Track Cities HIV/AIDS programme to end the AIDS epidemic by 2030
- People requiring social care will work in partnership with expert teams enabled by technology to access the support they need to live a fulfilling life
- All citizens can access sports amenties within 15 minutes from their home due to there being a network of high quality indoor and outdoor multi-sport community facilities
- Deaths and serious injury from gangrelated activity have decreased by 50% from 2018 baseline
- There is zero rough sleeping in Bristol
- Every person in Bristol will be no more than 10 minute walk from a free learning opportunity
- Programmes are delivered to improve the availability of work experience and post-16 pathways support in the cultural and creative industries, reflecting the future skills needs of the city
- The rate of all children and young people who experience mental health problems reduces from 10% to 5% across the city

- 60% of all children who live or are educated in the city get to school by active modes or public transport
- Completion of the first mass transit route to transform the movement of people across the city
- •The average journey time in Bristol has improved by 10% since 2018 as levels of congestion have decreased, improving air quality and the ease of movement in the city
- Targeted interventions in South Bristol have resulted in the worklessness rate falling faster than the 2018 projection. The city-wide gap has also narrowed
- A new 'Bristol Urban Skills, Innovation and Enterprise Specialist Hub' is opened to support BAME entrepreneurs - designed and delivered by the BAME community
- The number of visitors (tourists and business travel) to Bristol is growing at a higher rate than the trend baseline from 2018
- 50% of the Bristol bus fleet is non-fossil fuel
- CO2 emissions in Bristol are reduced to fewer than 1,000 tonnes
- The Bristol Heat Network provides district heating via a network of underground pipes, which are connected to a number of energy centres
  - All childcare settings, schools and higher education establishments will have developed a culture that promotes and encourages a healthy and sustainable environment
- Mental Health Awareness training will have been provided to 1 in 5 people in Bristol
- We will have trained local healthcare professionals who have come from the most deprived areas of the city, as part of workforce development
- Less than half of people living in the most deprived areas feel that anti-social behaviour is a problem locally
- Introduction of higher local taxes on empty properties with the money raised being used to support social housing and low-cost housing initiatives
- Property standards in the private rented sector are significantly improved from 2018, following work with landlords and tenants through discretionary licencing
- All citizens know how to recognise the signs of Child Sexual Exploitation (CSE) and how to report it, resulting in more incidents being tackled as early as possible
- The school attendance rate for Bristol schools is 97%
- •The proportion of parents and carers able to access affordable child care has increased by 25% due to city wide childcare programmes

- Bristol's transport is now fully accessible to all disabled people
- No-one in Bristol is unable to access basic services due to digital exclusion
- Ultrafast Wi-Fi is available in all public spaces around the city including parks, enabling new entertainment and work opportunities
- Develop a pilot programme of skills training for students and parents together, focused on the digital and manufacturing sectors
- Temple Meads station refurbishment and renewal is complete, following earlier delivery of new Northern and Eastern entrances and new transport interchange, subject to a successful Housing Infrastructure Fund bid
- The percentage of apprentices in Bristol is above the average for UK Core Cities
- ●65% of all household waste is sent for reuse, recycling or composting
- 95% of deliveries within the city centre are made by freight consolidation electric vehicles, with consolidation centres situated at all key access routes
- Premature deaths attributable to air pollution are reduced by more than 30% from 2015
  - Across all communities in Bristol, it is the norm for no pregnant woman to smoke, with targeted support to quit
- The obesity gap will have closed, bringing high levels of childhood obesity in deprived areas to a similar level to the most affluent areas
- Trends of hospital admissions for selfharm in young people (10-24 years) are reversed to below national average
- The proportion of people 65+ in employment, education or volunteering has increased by 15% since 2018
- •The number of local facilities managed and/or owned by communities has increased by 50% since 2018
- There is a 30% decrease in hate crime rates in the city since 2018
- Every school will have a strong link to a sports club
- Physical literacy' is delivered through all early years and school settings, aimed at giving children and young people the motivation, confidence and understanding to make physical activity a part of their everyday lifestyle
- The number of girls taking science, technology, engineering and maths (STEM) subjects at A-Level will be equal to the number of boys

• Breastfeeding prevalence at 6-8
• All childcare settings, schools and
• Across all communities in Bristol, it

The health benefits of putting the human experience at the centre of city design and management were quickly realised. Bristol got to more destinations with zero emissions. Our strategy to eliminate fossil fuels from public sector fleet vehicles and public transport was implemented. Air pollution began to subside. By the end of the decade there were over 30% fewer premature deaths attributed to air pollution than in 2015.

The support of good infrastructure alone is not enough. Circles of friendships within and across communities flourished. Life skills tackling sexual health, money management, work preparedness, food and sustainability were taught at all our schools. The confidence of our children grew and the rate of young people experiencing mental health problems reduced from 10% to 5%.

By the end of the decade the people of Bristol had eschewed the label of polluters and conspicuous consumers. This was the decade we put paid to waste-making, pollution, arduous traffic jams and daily battles just to live. In our 2030 quality of life survey, Bristol residents had a 95% life satisfaction score. The solid foundation for the next decade was firmly in place.





The transformation of our society is a project in which we all have a shared interest.

Greater equality is the gateway to a society capable of improving the quality of life for all of us and an essential step in the development of a sustainable economic system.

Richard Wilkinson and Kate Pickett, The Spirit Level





## One City: 2030-2039

### A decade of forging ahead with a universal approach to city living

The era of interconnectivity was underway and its benefits were undeniable. When electronic voting was introduced, the numbers of people involved in local decision-making in their neighbourhood increased. Restorative justice was increasingly used to tackle crime, anti-social behaviour and bullying. In this decade, all newly built homes were accessible and adaptable for independent living, local shops, streets and community spaces were made age-friendly and accessible; mass transit links throughout the city were completed. Social isolation drastically reduced.

The demise of our throwaway and consuming culture correlated with the rise of healthier spaces for our people and our biodiversity. We freed our society completely of single-use plastics. More and more public-sector vehicle fleets were powered on energies other than fossil fuel, and by the end of the decade over three-quarters of public-sector fleet vehicles were Ultra Low Emission.

Collectives and communities took advantage of spaces given over to allotments and city farms. Cultures united in celebration of the shared experience of self-sufficiency and producing sustenance. Sustainable and fair-trade food became central to our food economy. Our children left school knowing how to cook at least five meals from scratch, and they wanted to grow the ingredients they'd use.

Bristol was recognised globally as a city leading in dementia care. The stigma of mental health was tackled as we set our sights on being known as a mentally healthy city. As the inequalities in disadvantaged and diverse communities were addressed in schools, they were also addressed in the workplace. All organisations and businesses in the city signed-up to the Time to Change Employer Pledge. We de-stigmatised mental health and supported difference in our schools and in our places of work.

People from diverse backgrounds who, at one time, struggled to achieve their best within a systemically disadvantageous society became equals. The difference in unemployment rates between diversity groups including women, BAME, LGBTQ+ and disabled people within the city reduced. The rate of young people with mental health problems reduced from 5% to 2.5%. Towards the end of the decade, suicide rates reduced by 30% from the 2018 baseline. The culmination of seeing the value of togetherness and defeating divisiveness.

Continual inward investment created cycles of improvement: virtuous circles of ideas, enthusiasm, ability, reward and satisfaction. The skills to bring our ambition to fruition were home-grown. Further and higher education providers, industry and commerce were central to the Skills for the Future programme. Programmes were put in place to re-skill workers to support burgeoning use of electric vehicles, adaptation to automation and the demand for sustainable construction methods.



- Bristol is the UK's most digitally connected city and features in the Top 20 'Digital Innovation Centres' globally because citizens of all ages can benefit from digital services
- Completion of the second mass transit route to transform movement of people across the city
- People will routinely use digital technology to connect with health and social care services and a significant element of all health and care will be delivered through digital resources improving health outcomes
- All Bristol businesses with over 1000 employees support major upgrades to public transport through initiatives such as a local workplace parking levy/business rate
- Establish a not-for-profit platform to connect creative / technology driven start-ups with pre-seed investors, mentors and angel investors
- Travel training is provided for all school children across the city to support children to use active and sustainable transport across
- Significantly increase the proportion of residents who feel confident using the internet to connect with and keep in contact with friends and family
- There has been a 50% reduction (based on 2018 figures) in those killed or seriously injured due to avoidable incidents on Bristol's roads
- Trials are carried out to improve alternatives to car use on selected major transport corridors to better manage efficient and reliable movement of people
- 100% of public sector transaction services car be conducted online 24/7 improving citizens' ability to access services outside of traditional working hours
- Driverless vehicles are becoming common place in the city to improve sustainable and safe movement of people and goods
- The number of commuters using active modes of transport (walking, cycling etc.) to get to work has increased by 15% since 2018
- Completion of all four mass transit links to Bristol Airport, North Fringe, East Fringe, Bristol to Bath to transform movement of people across the city
- The average journey time in Bristol has improved by 15% since 2018 as levels of congestion have decreased, improving air quality and the ease of movement in the city
- The proportion of passenger numbers on public transport has continued to increase year on year

- The five year survival rates for new businesses has increased by 2% above 2018 rate
- The proportion of women, BAME, LGBTQ+ and disabled staff employed by public sector agencies reflects the diversity of the city's working age population
- The proportion of local procurement by local public sector organisations is 60%
- A formal partnership between schools, colleges, universities and the business community is proven to support better practical careers advice
- A Local Retraining Scheme for construction is up and running, enabling workers to adapt to the demand for sustainable construction skills such as retrofitting for energy efficiency
- An investment fund is launched to support businesses to access grow-on space
- All Bristol employers who have more than 50 staff have an apprentice
- Electronic voting is the primary method for voting in all local elections, including youth elections
- The employment rate for residents living in south Bristol has increased to within 5% of the employment rate for the city as a whole
- Bristol is recognised as a world leading international trade and investment hub with links to US, China, India, South East Asia and through its active community and business heritage links including Somalia, India and
- Local procurement policies have expanded beyond the public sector, to include criteria related to inequalities, sustainability and health
- New high tech development opens in Hartcliffe, increasing job opportunities in the area
- Access to cultural activities is available throughout all neighbourhoods in the city
- Develop a digital networking platform across city agencies to encourage collaboration between staff and across disciplines and agencies
- The overall employment rate of Bristol's working age population is increased to 82%, up from 77% in 2018

- Bristol has achieved the World Health Organisation (WHO) targets for air quality
- Every public building in the city meets the highest standard of energy efficiency
- It is standard practice that major developments in Bristol are net carbon negative and smart-energy-enabled
- •75% of domestic homes in Bristol are insulated to a high standard (C+), reducing the energy needed to heat homes
- 80% of electricity consumed in the city is generated from clean sources
- Ensure that 75% of Bristol's taxi fleet and private hire fleet are in the ULEV category
- 100% of Bristol City Council housing stock homes are rated as high energy performance
- Data on all sources of energy generation will be shareable so consumers are better informed about the source of their energy use
- Supermarkets are stocked with more local produce to reduce food miles and improve local food resilience
- Annual Mean Nitrogen Dioxide levels are under 30ug recorded at all locations in the
- Ensure that 25% of all cars in the city are in the **ULEV** category
- Local, regional, sustainable and fair trade is an integral part of Bristol's food environment

2033

- A city-wide programme is in place to ensure all transport in Bristol is zero carbon at the point of use by 2040
- Domestic energy consumption data is shared openly with local authorities, as reported by connected applications
- Smart bins are common place and accurately track the amount of food waste collected from domestic and commercial premises

### 

- All Bristol parents and children are aware of the future impact of Adverse Childhood Experiences (ACE) on their health and wellbeing
- Bristol residents will have a 95% life satisfaction score, as measured in the Quality of Life Survey
- Bristol will be the most active Core City in the country, with at least 65% of people in all parts of the city achieving the recommended amount of physical activity
- 2031 • Bristol will be recognised as a leading

city for dementia care

- Everyone has access to affordable fresh food within a 10 minute walk from their home
- People living in the 10% most deprived areas of Bristol will be as satisfied with where they live and the quality of parks and green spaces, as people living in the most affluent areas of the city

### 

- Bristol will be leaders in tuberculosis (TB) control with a year-on-year decrease in incidence and improved treatment completion
- Less than 5% of the total population are smokers
- Permanent admissions to residential and nursing care are halved from 2018/19 levels

#### All organisations and businesses in Bristol are committed to tackling mental health stigma and discrimination through signing the Time to Change Employer Pledge

2034

- Bristol will be a city where people are a healthy weight, with an environment that makes healthy choices available, accessible and affordable for everyone
- Child poverty rates will be reduced from 23.2% to below 18%
- Alcohol related harm in the population will be significantly reduced, as measured by alcohol related hospital admissions

••••••

- Bristol will be a city where it is easy for people to stay active as part of their everyday life, with segregated cycle paths that enable children to learn to cycle safely
- There will have been a shift in the balance of power, so the voices of all citizens are heard

- 20,000 new homes have been built (8,000 affordable) since 2020
- Bristol is a city free of FGM and forced
- Nobody in Bristol will suffer from a cold home due to fuel poverty and/or inability to have the necessary insulation and heating
- Every neighbourhood in Bristol has a thriving and sustainable community anchor
- Reoffending rates have reduced by 50% since 2018
- There is a significant reduction in the disproportionate likelihood of people from black and ethnic minority (BAME) backgrounds being stopped and searched
- Less than 50 households are in temporary accommodation in Bristol, down from 517 in 2018
- Local shops, streets and community spaces are 'age friendly' and accessible to all
- The number of people in Bristol experiencing social isolation has fallen by 30% since 2018 with people knowing where in their community they
- City sports facilities are internationally recognised and capable of hosting international events raising Bristol's profile and bringing associated economic benefits
- There is a 10% increase (since 2018) in numbers of Community Interest Companies in each local neighbourhood
- Trust in the police amongst BAME communities has improved as evidenced by local surveys and community outreach
- Local policy supports housing design features which create a healthy environment that promotes wellbeing. This is now a standard requirement within all housing developments
- The number of citizens feeling involved in decision making in their neighbourhoods has increased by 20%
- The number of first time entrants into the criminal justice system has decreased by 40% since 2018

- 60% turn out is achieved for the Bristol Youth Vote for all 11-18 year olds, up from 40%
- No adolescents (aged 13-17) need to enter care due to abuse or exploitation
- The number of 17 21 year old care-leavers in education, employment or training has increased by 30%
- For one week a year civic and business leaders in the city are shadowed by young people from different neighbourhoods via a citywide initiative to help them gain an insight into city and business leadership on a day-to-day basis
- A 30% reduction in the gap between children in the most deprived areas and children in the rest of the city achieving a good level of
- All adults have support available to achieve the equivalent of Level 2 literacy and numeracy skills
- 200 Bristol companies will have pledged to provide quality work experience to children who traditionally have less access to such opportunities
- 50% of schools will have spaces which double as community resource, for example offering out of hours adult education, advice and support, or use of outdoor space
- All adults have the opportunity to access support to learn digital skills for life and work
- 60% of young people are involved in extracurricular activities with their communities. including youth clubs. Guides and Scouts associations
- All communities in Bristol are able to participate in the development and delivery of city-wide and local learning and skills programmes
- Bristol schools have fully implemented a 'no exclusion' policy
- Accredited, online, modular education courses will be available to everyone in the city
- All children with behavioural problems will have the necessary support in place as early as possible, through earlier assessment and intervention
- Bristol schools support the move towards a local curriculum, based on the 'Curriculum for Life', ensuring children and young people are taught a wide range of life skills

- - development at early years foundation stage

- Bristol starts trialling 6G to provide near instant, unlimited wireless connectivity to empower citizens to utilise next generation digital applications for work, entertainment and healthy living
- Everyone in Bristol has access to digital applications for medical, social care and other service provision improving equal access to services and information improving health outcomes
- Virtual and augmented reality applications for work, entertainment and social activities
- All young people in Bristol have the same access and opportunities to higher education, in particular with university rates among young people in south Bristol matching levels within other areas of Bristol
- Earnings inequality between lowest and highest earners in the city has reduced by 30%, as measured by the Gini Coefficient
- The difference in unemployment rates between diversity groups including women, BAME, LGBTQ+ and disabled people within the city continues to decrease
- Ensure that 75% of the public sector fleet are in the ULEV category
- The city is free from single-use plastic
- Tree canopy cover has increased by a quarter since 2018

- All public services make use of city-wide digital platforms which enable better sharing of information between organisations and quicker service improvements resulting in better outcomes
- Citizens have control over their personal data and access to 'data trusts' enabling them to share their data and support the development of improved
- Older people in Bristol have access to all available forms of public transport and are confident in getting around the city
- Bristol has the highest number of multinational HQs among UK cities of its size
- Investment in the city is promoted, with local people and businesses investing in Bristol. Peer to peer lending, crowd funding and credit unions are encouraged
- The number of start-ups in Bristol has increased by 5% on the 2018 rate
- All new developments achieve the highest standards of design for wildlife, water and wellbeing
- Everyone has access to excellent quality green space within a 10-minute walk from their home
- The majority of new buildings and infrastructure will have green living roofs and make a positive contribution to the local environment

- Electric bikes are commonplace across the city and are free for use by people delivering community services
- The average journey time in Bristol has improved by 15% since 2018 demonstrating that levels of congestion have decreased improving air quality and the ease of movement in the city
- The city centre is less negatively affected by traffic and pollution reflecting increased usage of public transport and other modes of

programmes commit to ring-fencing 5% of

funding to project evaluation, to understand

All council-funded and community-led

Bristol is recognised as an international

a globally recognised food and drink

delivering social value across the city

business events and convention hub and

the impacts on communities

destination

- 100% of freight deliveries within the city centre are made by electric vehicles, with consolidation centres situated at all key access routes to the city centre
- There has been a 75% reduction (based on 2018) figures) in those killed or seriously injured due to avoidable incidents on Bristol's roads
- Trials to improve alternatives to car use are expanded onto more major transport corridors to better manage efficient and reliable movement of people
- City waterways and rivers are being better utilised for sustainable and healthy methods of travelling across the city
- The proportion of passenger numbers on public transport have continued to increase year on year
- Transformational use and growth in public transport as a result of the bus deal and delivery of Mass Transit
- Flourishing enterprise zones are attracting significant investment, creating high quality jobs and raising business rates revenue
  - Sickness rates within the workplace will have fallen to below the national rate and the lowest among UK Core Cities
- The number of visitors (tourists and business travel) to Bristol is growing at a higher rate than the trend baseline from 2028

Nobody in Bristol thinks that litter is a

problem in their community

- The proportion of older people (65+) in employment, education or volunteering has increased by 30% since 2018
- Bristol has a high proportion of exhibitions and projects of national and international significance compared to peer cities
- including a cultural programme that celebrates the whole city and is representative of its diversity and history
- The city has a internationally-renowned professional sports scene

• A city-wide programme is in place to achieve zero residual household waste by 2050, including

measurements of material flow in and out of the

There is an increased role for civic enterprises

New communities are integrated with land which is reserved for local food production via allotments and city farms, such as 'Tiny House

city showing consumption and production

- Wildlife is significantly more abundant than 2018

2038

high street

- 100% of electricity consumed in the city is
- Rain water is recycled on properties across the city
- Zero waste shops are commonplace on the
- generated from clean sources
- 80% of all household waste is sent for reuse. recycling and composting
- CO2 emissions in Bristol are reduced to fewer than 500 tonnes

- Healthcare for people with learning disabilities is equally accessible and effective as for the wider population
- Personalised medicine, through the use of genomics, will have changed the diagnosis and management of complex and rare diseases, including cancers, moving away from a 'one size fits all' approach
- The population of Bristol living in the most deprived wards will be reduced from 16% in 2018 to less than 10%
- raising, teenage pregnancy rates are the lowest of all comparable cities in the UK
- intervention in a minimum of 10% of
- The empty property rate in Bristol has reduced by 25% helping to increase the supply of available housing in the city

- 2035 2036 2037
  - All young carers will be identified. assessed and supported in their role as a carer, taking a 'whole family approach' to reduce the impact on their own health and wellbeing
  - Bristol's infant mortality rate will be better than the national average
  - The numbers of children and young people taken into care or on a Child Protection Plan due to neglect is significantly reduced
  - Local measures are in place to tackle land banking in Bristol to help increase the supply of land for housing and business
  - deaths has reduced by 25% since 2018

- 98% of all Adult Social Care service users feel they have control over their daily lives, up from 82% in 2018
  - People feel empowered to talk about their own mental health and wellbeing and are able to access support where necessary
  - Suicide rates will have reduced by 30% from the 2018 baseline
- Hospital admissions from people in the most deprived areas for long term conditions such as diabetes and respiratory disease will be halved from the 2018 level

2039

- Inequalities in mental health problems for BAME communities are no longer disproportionate compared to the city as a whole
- The gap in healthy life expectancy between the most and least deprived areas of Bristol will have been reduced by 20%
- Bristol's suicide rate will have reduced by 50% from the 2018 baseline

- Rates of Type 2 diabetes will have more than halved from 2018 rates
- The rate of fuel poverty in Bristol will have been halved from 12.9% in 2018 to 6.45%

- As a result of education and awareness-
- Restorative justice is now used as an
- 33,500 new homes have been built since
- The number of substance misuse related
- All new homes being built in the city are fully accessible and adaptable to enable independent living and support to retro-fit older homes is easily accessible
- •The average waiting time for social housing has decreased by 30% from 2018
- The number of people in Bristol experiencing social isolation has fallen by 50% since 2018 with citizens knowing where in their people, opportunities and jobs, so everyone is able to have a sense of connection
- The percentage of people who volunteer or who help out in their community at least three times a year has increased to 80% (68% in 18/19)
- Intergenerational community activity is commonplace in all neighbourhoods
- Regular contact from a network of community contacts will ensure no carer, lone parent, older or disabled person will be lonely in the city
- Less than a third of people living in the most deprived areas feel that anti-social behaviour is a problem locally
- There are increased options for communal housing so families and communities sustainable ways
- There has been a 60% decrease in hate crime rates in the city since 2018

- All students leaving secondary school will be able to cook at least five meals from scratch
- Free, good quality pre-school education is available for all
- A comprehensive student exchange programme will link young people from Bristol with our twinned cities and towns, and vice versa
- All employers will work to ensure that staff are well trained to prepare for relevant changes in future work practices, including IT and Al literacy
- Every citizen in Bristol will have the opportunity to learn something new to improve their health and wellbeing
- Through focussed work in particular with care leavers and traditionally excluded groups, Bristol will now be a city where no young people (aged 15-24 years) are involuntarily not in education, employment or training (NEET)
- All older people and disabled people will be provided with clear pathways back into employment or training, to support them to live well for longer
- Targeted adult learning courses will provide full learner access, meaning that nobody is prevented from learning due to costs or barriers such as childcare and transport
  - The rate of all children and young people who experience mental health problems reduces from 5% to 2.5%
- 100% of school buildings are insulated to a high standard which means that energy used to heat buildings has been reduced
- The proportion of parents and carers able to access affordable childcare has increased by 50% due to city-wide childcare programmes
- The school attendance rate for Bristol schools is 98%
- 75% reduction in the gap in levels of development at early years between children who live in the most deprived areas of Bristol
- All young people aged 16-17 living in Bristol will have a clear learning, employment and skills pathway
- Virtual reality and augmented reality technology will enable lifelong learning, for career and personal development

Our innovative approach to investing in infrastructure and business growth gave rise to peer-to-peer lending, crowd funding, and credit unions. People could literally invest in the city – financing great ideas that would otherwise be postponed or, worse, abandoned.

By the end of the decade, Bristol was a brighter city. Green spaces were cleaner; the soil and the air were cleaner; we had made significant progress in our NHS services which match the levels of the best performing health economies. By 2041 Bristol would be in the Top 100 Best Digitally Connected Cities globally. Bristol was 'can-do'.





the basic unit of economic organisation is not a subject, be it the individual (such as the entrepreneur, or the entrepreneurial family) or collective (such as the capitalist class, the corporation, the state)... The unit is the network, made up of a variety of subjects and organisations, relentlessly modified as networks adapt to supportive environments and market structures.

Manuel Castelle, The rise of the Network Society





## One City: 2040-2050

## A decade of inclusivity, fairness and sustainability in a world class city that is influencing on the global stage

By 2050 Bristol has asserted itself on the world stage. Pride in ourselves and what we have achieved is evident in all we do. By 2050 our leaders are as ethnically and culturally diverse as our city, and our thematic city boards are representative of the diversity of Bristol communities as standard. By 2050 we cast no doubt that Bristol is a global destination city.

Previously under-represented communities affirm themselves in city decision-making. People maligned in the last century are people who now play lead roles in our communities without fear of prejudice, bias or discrimination, whether overt or unconscious

In this decade, self-care and self-respect was measurably improved. As food production in the city became more widespread and the high streets had more venues promoting healthy lifestyles and wellbeing, the biggest contributors to early deaths and disability – diet, smoking and obesity – declined. Fewer than 3% of the population smoked. There is virtually no childhood obesity. Substanceabuse related deaths had declined, and compared with 2018 figures, there were over 50% fewer suicides.

We pointedly developed an economy with an emphasis on secure, rewarding work and a fair wage for all abilities. A policy of intrapreneurship within public service served to generate ideas from within our existing pool of capable employees, and also to attract new talent to the public sector. We invested in platforms for businesses and staff to meet, share ideas and innovate in productive and supportive environments – both physical and through virtual networks.

We supported structured, three-way mentoring programmes between schools, businesses and our third-sector voluntary and community groups. We saw sickness rates within the workplace fall to below the national rate and there was no persistent worklessness or economic exclusion.

Environmental trends established in the 2020s and 2030s continued into the 2040s until our targets were met. By the middle of the decade 95% of all energy consumed in the city was generated by clean sources and all homes were supplied with renewable energy. Our rivers, waterways and our harbour were clean and protected from pollution, achieving the highest standards of biodiversity and cleanliness. The tree canopy had doubled. Biodiversity and wildlife found within the city had vastly increased. Bristol was a carbon-neutral, zero-waste city with nitrogen dioxide levels similar to those found in rural areas in 2018.



- All neighbourhoods in Bristol have kev services and facilities that are easily accessible on foot or cycle and are well connected by reliable public transport to wider opportunities
- Everyone in the city is able to access a transport link within a 10 minute walk of their home
- There will be zero people killed or seriously injured due to avoidable incidents on Bristol's
- Bristol is in the Top 100 'Best Digitally Connected Cities' globally
- Public transport growth drives a 25% increase in the usage of the city waterways and rivers for commuting in
- No older people in Bristol are digitally excluded, but make use of digital technologies, activities and information to support healthy, happy lives
- Dense sensor networks provide real-time data to support real time and predictive and automated management of city services
- Health and wellbeing outcomes are supported by the use of 'big data' technologies with Artificial Intelligence used to support research and analysis
- Two thirds of all people cycle in Bristol at east once a month
- All public transport in Bristol is carbon
- Infrastructure is completed to ensure fast and sustainable access from Bristol to major road and rail networks across the South West
- The number of commuters using active models of transport (walking, cycling etc) to get to work has increased by 25% since
- The average journey time in Bristol has improved by 25% since 2018 demonstrating that levels of congestion have decreased improving air quality and the ease of movement in the city
- Bristol is a digitally well-connected and inclusive city giving all citizens the same opportunities in accessing employment and education via digital means
- The proportion of passenger numbers on public transport has continued to increase year on year
- A high speed and high frequency rail link between Bristol and Cardiff further enhances the South West economic
- Bristol road networks deliver predictable road journey times that are better or

- The Bristol economy has grown to £20bn annual Gross Value Added (GVA), up from £14bn in 2016
- The proportion of women, BAME, LGBTQ+ and disabled staff employed by all sectors fully reflects the diversity of the city at all
- There is no gender pay gap in Bristol, across all employment sectors
- Deliver an age-friendly city mentoring programme, and reverse-mentorship programmes within businesses and community groups
- Leadership roles across the public, private and voluntary sectors fully reflect the diversity of the Bristol population
- The overall employment rate in Bristol will be 85%
- Ensure new city centre development covers an appropriate mix of different use types to suit sectors looking for city centre locations
- The earnings potential for families will not depend on where they live in the city
- The employment rate for residents living in south Bristol matches the employment rate for the city as a whole
- All schools in Bristol participate in the Global Goals Centre, to support pupils to become globally responsible and connected citizens
- Bristol to be a hub of Modern Methods of construction and off site manufacture
- Work towards a single standard of viability assessments in developments across the city region, and ensure transparency in the process
- A more entrepreneurial approach will be embedded in the public sector, improving public services and attracting new talent
- Advanced digital solutions are used to proactively match job seekers with relevant employment and skills opportunities as soon as individuals are involuntarily not in education or employment
- Bristol has established and sustainable longhaul air links with key overseas markets, including US, Middle East and Far East
- Bristol's productivity is the highest in Europe compared to cities of a similar size
- The use of high interest, short-term 'payday loans' has reduced by 50% since 2018

- 75% of licenced local food retailers use short distance low-carbon supply chains
- Ensure that 50% of all cars in the city are in the ULEV category
- Food waste from retail and commercial premises has been reduced by 70%
- All schools in Bristol offer pupils the opportunity to experience daily outdoor play and learning in a natural setting
- Bristol rivers, waterways and harbour have excellent water quality
- Premature deaths attributable to air pollution are reduced by more than 70% from 2015
- 95% of all energy (power, heat and transport) consumed in the city is generated from clean sources
- All schools will produce and grow food for their own use
- Solar panels are commonplace on buildings with large roof spaces across
- 60% of all journeys are made by active modes which include walking or cycling
- Next generation wind power generators have been built on suitable sites across the city region
- Sustainable urban drainage will span the city and reduce likelihood of localised flooding during wet weather

• Businesses selling fresh produce

all food businesses and take away facilities

will be engaged in making the city healthy

No individuals will leave hospital and be

determined as homeless on the day of

2043

and well

discharge

- Household water consumption has fallen by 10% on 2018 levels
- The abundance of wildlife has doubled compared to 2018 levels
- There is a significant increase in the number of city farms producing food for local markets and communities
- All energy to heat homes in Bristol is obtained from zero carbon sources and 100% of homes are supplied with renewable energy

### 

- 15% of Bristol's annual fruit and vegetable supply comes from a network of 1 market gardens and farms within the city
- As we eradicate Adverse Childhood Experiences (ACE), we see a reduction in children's need for specialist services There will be no wards in Bristol that fall
- into the most deprived 10% in England (currently Hartcliffe, Filwood and Lawrence Hill)

affordable) since 2020

since 2018 baseline

100% since 2018

 Dietary risks, tobacco and obesity will no longer be the biggest lifestyle contributors to early death and disability

2041 2042

- The incidence of substance misuse will be significantly reduced
- The variation across the city in access and outcomes from NHS services will be significantly reduced, matching the levels of the best performing health economies

There have been zero deaths and serious

Social housing and affordable housing is

now 30% of the city's housing stock

injuries from gang-related activity

Over 90% of people rate "overall"

satisfaction with your current

accommodation<sup>®</sup> as good

- Inequalities in early cancer diagnosis will have been significantly reduced
- Rates of sexually transmitted infections are reduced as people are able to make informed and responsible choices about relationships and sex
- There are virtually no five year olds with any decayed, missing or filled teeth
- 80% of 15 year olds report a positive satisfaction with life score (56% in 2015)
- Bristol hosts the Commonwealth Games
- Digital technology enables all online information provided by public sector organisations to be automatically converted into accessible formats as standard

#### 2044 • 100% of schools will be part of the will be available throughout the city and

wider community and their buildings will be open for the community to use effectively • The strong and persistent link between social inequalities and disparities in health

outcomes will have been addressed as

- recommended by the Marmot Review 2010 All older people will have the opportunity to To ensure that antibiotics continue to have be able to enjoy healthy lives, feeling safe at effect when they are needed, inappropriate home and connected to their community
- have a resilient and thriving primary care sector which provides access to high quality care 24 hours, 7 days per week

Bristol will

2045

 Household debt has reduced by 50% since 2018

Less than 15 households are in temporary accommodation in Bristol, down from 517 in 2018

prescribing will have been reduced by 80%

- The number of first time entrants into by 60% since 2018
- The number of people aged 65+ who are permanently admitted to residential and nursing care has reduced by 80% since 2018
- Bristol has the lowest homelessness rate for any city of its size in the UK
- The number of citizens feeling involved in decision making in their neighbourhoods has increased by 40%
- The number of substance misuse related deaths has reduced by 50% since 2018
- Empty property rate in Bristol has reduced by 50%
- Reoffending rates have decreased by 50% since 2018

- out of hours adult education
- Every child who is educated in Bristol will be given equal opportunity of paid neighbourhood they grew up in or any protected characteristics (such as race, religion or belief, disability, sex, sexual orientation or gender reassignment)
- linked to protected characteristics
- All Bristol school curriculums include modules which explore the cultural diversity and history of Bristol's communities
- Launch a revised Skills for the Future programme that builds upon developments and changes in the economy in the 2020s/30s and is geared towards future proofing the city's workforce
- The illiteracy rate in the city among reading aged adults has fallen to zero

- Every school has a teacher and student exchange programme with schools in developing countries
- As a result of 'physical literacy' in early years and school settings, all Bristol children and young people are able to make physical activity, appropriate to their capabilities, part of their everyday lifestyle
- Through the work of the Learning City, teaching is seen as a highly valuable, attractive and diverse profession, with an increase in recruitment of physics and modern languages teachers in particular, and increased retention of experienced teachers and senior leaders
- 400 Bristol companies will have pledged to provide quality work experience to children who traditionally have less access
- All Bristol children consider themselves as global citizens, using their internationa links to connect Bristol to the world
- Bristol universities are active community learning hubs for people of all ages and backgrounds
- •80% turn out is achieved for the Bristol Youth Vote for all 11-18 year olds, up from 40% in 2018
- Bristol is now sustaining world-leading research on scale through Specialist Research Institutes established by its universities in the 2020s
- The city's apprenticeship scheme is relaunched to reflect the future needs of the city's skill market and responds to known areas of under-representation
- All family members of working age have access to information, advice and guidance about education, employment and volunteering

•100% of schools will provide facilities for

The fear of crime in the city has fallen by 60%

- employment in the city irrespective of the
- The educational attainment gap is not

By 2050, our productivity is the highest in Europe compared to cities of a similar size. We give our children the best start in life, gaining the support and skills they need to thrive and prosper into adulthood. We have sustainable transport that doesn't pollute the city, we have world-class urban communications and services. Commute times are reduced through a mix of more people taking active modes of transport, fewer cars and better mass-transit. Children born in Bristol in 2050 will have similar life expectancies regardless of whether they are born in an affluent or deprived area.

In 2050, Bristol truly is a city in which the sum is greater than the parts.





way that nation states can't be—through the kinds of services they provide. I love the term "global city"... what makes a city global is not just that it's big, but that it's interconnected, inter-dependent, that it exists only to some extent by virtue of the fact that other global cities exist and cooperate with it.

Dr Benjamin Barber, If mayors ruled the world



# Our commitment to the Sustainable Development Goals

The Sustainable Development Goals is an initiative of the United Nations; a blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice. The Goals interconnect and in order to leave no one behind signatories agree that it is important to achieve each Goal and target by 2030. Bristol is signed-up to the SDGs and the actions set out in this plan have been mapped against them. You can see how actions align to the SDGs on the One City Plan website.







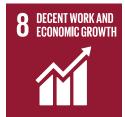
































Find out more about the SDGs at www.un.org/sustainabledevelopment

## Leading One City

The One City Plan is written as a common call to action for the city, but we recognise that to catalyse and align key activities, a more coordinated form of city leadership is required. The One City Approach represents the development of a new model of city leadership which embraces cross-sector collaboration, aligned to the ambitions and goals set out in this plan.

A City Leadership Group will give clear ownership to the statements made in this plan and work to prioritise city-wide actions. This will help ensure that the One City Plan and Approach is embedded over time within core institutions in the city. It will be a source of cross-agency resources to ensure action is taken, this group will also advocate for the adoption and incorporation of the spirit of the One City Plan across Bristol.

City leaders are in a position to change the architecture of the existing city system in ways which address sustained social problems and support the development of new systems which promote the goals and ambitions set out in the One City Plan. City leaders can only do this as a group in collaboration, where the levers of city governance are considered and sequenced in order to deliver the intended outcomes. This collaboration introduces added complexity. We must align resources, competencies, strategic priorities and leadership across partners from different sectors. This is a huge challenge and is why we have set out shared principles of inclusive systems leadership within the One City Approach.

Successfully establishing a One City Approach means leadership behaviours must develop to include:

- Better consideration of systems factors prior to interventions being chosen
- A commitment to learning from interventions we take
- Observing impacts across many areas, particularly impacts outside of where the intervention was initiated or primarily intended.

A regular series of interconnected meetings will take place across the city with a cadence to encourage information, thinking and ideas to flow. There will be Thematic Boards which oversee progress on our priority themes and iterate the actions and goals within them. The Chairs and support officers of these boards will meet four times a year with support from the City Office, enabling them to share progress, discuss priorities and inform the thinking of the City Leadership Group.

The City Office will provide a convening space and resource to keep a handle on the overall One City Plan.



**66** World class public sector leadership is more about what we influence than what we control. 99

Chief Constable Andy Marsh, Avon and Somerset Police

Regular monthly drop-ins will be facilitated by the City Office and will provide a space for organisations and the community to discuss issues. These can be fed back to the Thematic Boards, who in the spirit of two-way communication can also suggest topics for the drop-ins to consider.

Twice a year the city will have the opportunity to meet at the City Gatherings to exchange learning, hear of new initiatives and progress against the plan and at each winter gathering the latest iteration of the One City Plan is launched.

These will not be the only mechanisms for conversation and the City Office will, as part of its daily work, facilitate good communication and enable projects and interventions to take place under the One City banner.

The governance framework will start as set out below but will iterate as the One City Approach evolves. The governance framework will always seek to be the most efficient, productive model that drives collaborative, dynamic, delivery focussed outcomes.



## One City Governance Structure

#### City Gatherings

- Bi-annual event Winter/Summer
- Connects the city to shared priorities and city 'Offers and Asks'

#### City Leadership Forums

- Four City Leadership Groups per annum representing key organisations including the City Funds
- Four Multi-board sessions which bring together chairs and support officers of thematic boards

#### Thematic Boards

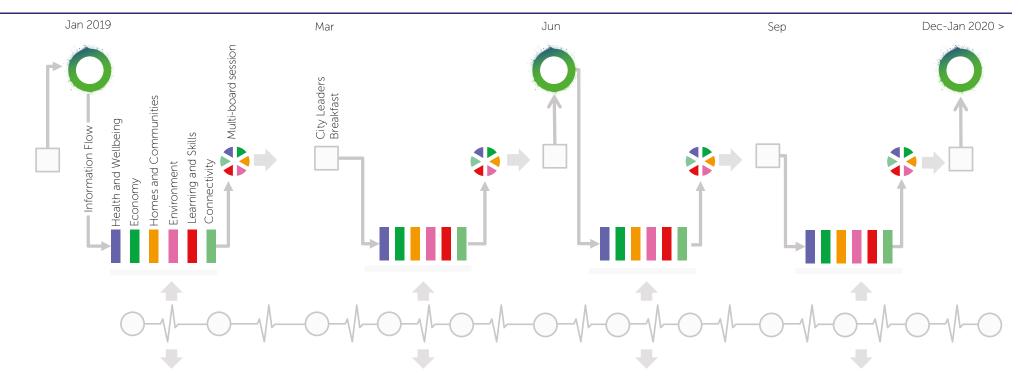
- Multi-agency thematic strategic boards e.g. Health & Wellbeing, Learning City, Safer Bristol etc.
- Meet in between the City Gatherings
- Develop and enhance the thematic priorities

#### City Office Drop-ins

- Hosted by the City Office each month
- Focused on city priorities
- Open door city democracy

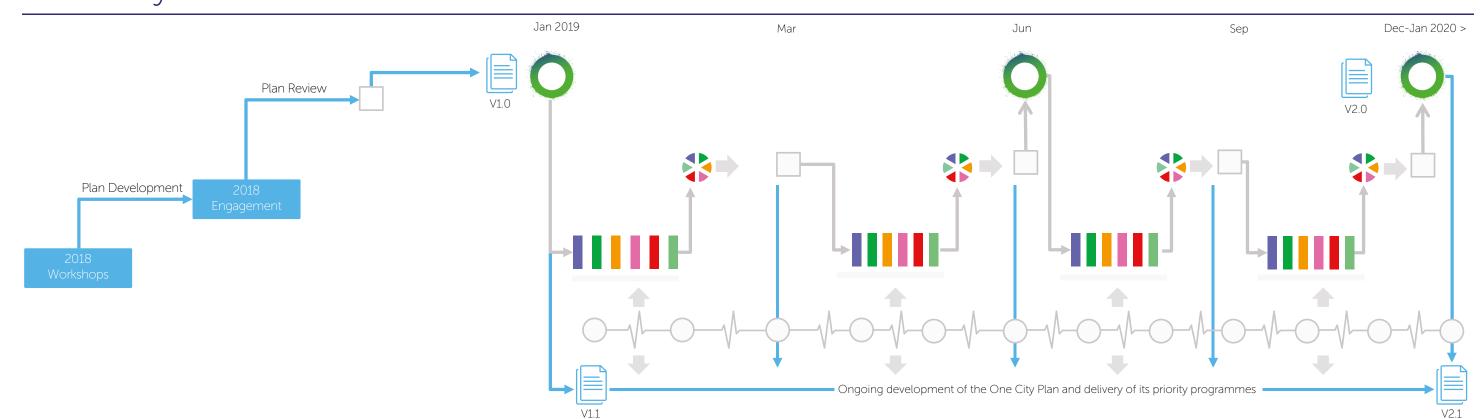
#### City Office Core Team

• Seconded staff from partner organisations



Ongoing development of the One City Plan, support of the City Leadership Forums, Coordination of City Office workshops, programme management for specific activities as required

## One City Information Flow



40

## Further reading

## These are some of the core strategies used to shape the timeline. A wide range were analysed and any omissions are accidental:

- 2050 Environmental Sustainability Plan (Bristol City Council)
- A Good Food Plan For Bristol (Bristol Food Policy Council)
- A Good Transport Plan For Bristol (Sustrans)
- Avon and Somerset Local Crime Plan (Safer Bristol)
- Avon Fire and Rescue Integrated Risk Management Plan
- Bristol Biodiversity Action Plan (Bristol City Council + other relevant biodiversity plans)
- Bristol Carers Strategy 2015 20 Refresh (Bristol City Council)
- Bristol Central Area Plan (Bristol City Council)
- Bristol Child Poverty Strategy (Bristol City Council)
- Bristol City Council's Housing Delivery Plan
- Bristol City Region City Deal (West of England Partnership and West Of England Local Enterprise Partnership)
- Bristol City Youth Council Manifesto (Bristol City Youth Council)
- Bristol Health & Wellbeing Strategy (Bristol Clinical Commissioning Group)
- Bristol Local Plan Core Strategy (Bristol City Council)
- Bristol Manifesto for Racial Equality "Batook's Blueprint"
- Bristol Parks and Estates Allotment Strategy (Bristol City Council)
- Bristol Resilience Strategy (100 Resilient Cities and Bristol City Council)
- Bristol Safeguarding Children Board Strategic Plan
- Bristol School Attendance Strategy (draft October 2018)
- Bristol Transport Strategy and Bristol Local Plan (Bristol City Council due to be revised and finalised in 2019)
- Bristol VCSE Strategy (Voscur)
- Bristol: Social Action Plan 2018 2020 (Bristol City Council)
- Building A Positive Future For Bristol After Peak Oil (Bristol Green Capital Partnership / The Bristol Partnership)
- Children and Young People's Plan (Children and Families Partnership and Bristol City Youth Council)
- Disabled People's Manifesto (Bristol Disability Equality Forum)
- Emerging West of England Local Industrial Strategy
- Emotional Health and Wellbeing strategy for children and young people
- (Bristol Clinical Commissioning Group)
- HomeChoice Bristol Allocation system (Bristol City Council)
- Inclusive & Sustainable Economic Growth Strategy (Bristol City Council)

- Integrated Education and Capital Strategy (Learning City Partnership)
- Learning City Strategic Ambition (Learning City Partnership)
- LGBT+ Manifesto (LGBT Bristol)
- Manifesto for Older People (Bristol Older People's Forum)
- More than a Roof; Bristol's Housing Strategy (Homes 4 Bristol & Bristol City Council)
- National Policy Planning Framework (Ministry of Housing, Communities and Local Government)
- Next Generation Mobile Technologies: A 5G strategy for the UK 2017 (Department for Digital, Culture, Media and Sport)
- Ofcom's Strategic Review of Digital Communications 2016 (Ofcom)
- Our Call For Parity (Bristol Women's Voice)
- Our Plan to Keep You Safer (Avon and Somerset Police and Crime Commissioner)
- Avon Fire and Rescue Corporate Plan
- Our Resilient Future; a framework for climate change and energy security (Bristol City Council)
- Our Vision. Our Strategy. (University of Bristol)
- Preventing gang involvement and youth violence strategy (Bristol City Council)
- Preventing Homelessness Strategy 2013-18 updated 18-22 (Bristol City Council / Homes 4 Bristol)
- Safeguarding Adults Multi-Agency Policy (Bristol Safeguarding Adults Board)
- Safer Bristol Crime and Disorder Strategic Assessment
- Strategy, Organising and Coordination Project (Bristol Ageing Better)
- The Draft West of England Joint Local Transport Plan
- The Paris Agreement (United Nations Climate Change Convention)
- The value of 5G for cities and communities report 2018 (Department for Digital, Culture, Media and Sport)
- The West of England Joint Spatial Plan (yet to be adopted)
- The West of England Joint Transport Study
- Transitions strategy: young people with additional needs aged 14-25 (Bristol City Council and NHS Bristol)
- UK Climate Change Act 2008 (UK Government)
- UN Sustainable Development Goals (Agenda 2030)
- UWE Bristol Strategy 2020 (University of the West of England)
- Ways2Work Strategy (Bristol City Council)
- West of England Joint Spatial Plan & Joint Local Transport Plan (due to be finalised in 2019)
- Who Feeds Bristol? (Bristol City Council / NHS Bristol / Bristol Green Capital Partnership)

## One City Charters

Our One City aims and approach are sometimes enshrined in city-wide Charters. These are our attempt to draw together key commitments that the city chooses to collectively make about a defined topic. At the time of publication (January 2019) the city has two Charters and these have been considered in the drafting of this plan and its actions.



#### Everybody counts - a pledge for equality across Bristol

Bristol is a vibrant city with a growing diverse population. We share an ambition to create a fairer, safer, accessible and inclusive city where everyone feels they belong, has a voice and an equal opportunity to succeed and thrive.

## We are committed to making a real difference by:

- Making Bristol a welcoming city where everyone feels they belong
- Inspiring trust and confidence in all the city has to offer
- 3 Recognising, valuing and celebrating diversity
- Building good relations and understanding between people
- 9 Promoting inclusion, participation and equal access
- Challenging discrimination, harassment, bullying, hate crime and victimisation

#### As an organisation we will:

- Recognise, support and empower those responsible for promoting equality in our organisation
- Listen to and understand the diverse needs of all people to make our information, services and products more accessible and inclusive
- Review the diversity of our workforce in order to identify areas for improvement and set ourselves equality goals
- Ensure that equal opportunities are integral to how we recruit and treat our workforce
- Address all allegations of discrimination, harassment, bullying and victimisation in an effective and timely manner
- Play our part in promoting good relations between people from different backgrounds
- Share good equality practice and improve outcomes for all those living, working, studying in or visiting Bristol
- Measure and share our progress and success

Marvin Rees Mayor of Bristol

To find out more about this charter and sign-up, visit bristol.gov.uk/people-communities/bristol-equality-charter



## The rights and best interests of children and young people are a priority for decision makers in Bristol. Together we will strive to make ours a city where:

- 1 Children are safe and protected from all forms of violence and abuse
- 2 Children live in warm homes and no child is hungry
- 3 Children can make choices that benefit their health and happiness and have the best possible health, with access to facilities and services for the treatment of illness
- Children have access to welcoming, clean, safe neighbourhoods and parks to meet friends and play
- 5 Children have access to, and benefit from, Bristol as a leading cultural, social and sporting city and can grow up with a sense of belonging and pride in their city
- 6 Children have access to an education that develops their potential both in what they learn and who they become, so that they have skills for life and work
- 7 Children have the skills to thrive and be safe in an ever changing digital world
- Children have the opportunity to influence the decisions of city leaders and contribute to creating the city they want to live, study and play in
- Children are supported to live in safe and healthy families as they grow up in a city that supports parent, carers and family members
- 10 Children have the opportunity to learn about the world around them, to take part in intergenerational activities and be a part of their global community

The Bristol Children's Charter is aligned with the principles of the United Nations Convention on the Rights of the Child. It applies to every child without discrimination, whatever their ethnicity, gender, religion, language, abilities or any other status, whatever they think or say, whatever their family background.

No single organisation or agency can make enough progress towards these aspirations alone. Partners commit to working together to deliver this vision for all children to create a thriving city that is good for everyone. We will invest our resources so that we protect and provide for the most vulnerable children and young people in our city to reduce the inequalities that exist.

Marvin Rees Mayor of Bristol

To find out more about this charter and sign-up, contact hello@bristolcityoffice.com

## Acknowledgements

The One City Plan is a co-production informed by engagement with hundreds of city organisations and individuals. It was curated and produced by the City Office using resources donated by Bristol City Council.

This first iteration of the One City Plan has been approved for publication by the Mayor of Bristol, Marvin Rees, as a starting point for a city-wide approach to developing future versions. On this basis the involvement and contributions of all partners is gratefully acknowledged, along with full recognition that their engagement in the One City Plan process does not imply that they have reviewed and fully endorsed every element of this first published version.

The following partners make up the City Leaders Group which will oversee the One City Approach, and with the Thematic Boards will take collective responsibility for developing the detailed thematic content in future versions. The City Office thanks them for their commitment to closer joint working in Bristol as we collectively aim to achieve our shared vision.

#### The City Leaders Group includes:

































# The One City Plan – first iteration Frequently Asked Questions

#### How was the plan developed?

The visions, plan and the timeline have been developed from the following:

- Outputs from a wide range of workshops with partners and communities in 2017 and 2018
- Input directly from the thematic boards and groups in the city (e.g. Health and Wellbeing Board)
- Information extracted from pre-existing strategies and plans in the city

This information has then been drawn together and examined in the context of the visions and themes and then shaped and sequenced up until 2050. It is acknowledged that over time the process for developing the plan will increase in sophistication. Any errors in sequencing or interpretation are not intentional but may simply be due to the large amount of data and data sources that this is drawn from. This can be addressed by contacting the City Office in the first instance.

#### Can we change the plan?

Yes. The plan, specifically the points in the timeline, is designed to be provocative, to challenge and to be challenged. We know there will be things that need changing, adding or removing and that new voices will become part of this process.

#### How can I put forward suggestions?

If your point relates to one of the six themes or a specific entry in the timeline please use the relevant email address:

connectivity@bristolonecity.com

economy@bristolonecity.com

environment@bristolonecity.com

healthandwellbeing@bristolonecity.com

homesandcommunities@bristolonecity.com

learningandskills@bristolonecity.com

For general points please contact the City Office (hello@bristolcityoffice.com).

#### How will the deliverables be tracked and measured?

The next stage of work is for the City Office to develop an online city dashboard, that the city can access, which will help track progress and provide data for future versions.

#### Is the timeline of activity firm?

No. It illustrates our collective ambition but of course things will change over time as different things happen and projects progress or change. The timing (especially in later years) is largely indicative and it is fully anticipated that actions may be achieved earlier, later or in a different way than they are described in this first iteration.

#### Where is the funding coming from?

The tangibles in this plan aim to provide the city with a set of shared priorities to work with. It is up to the city how they take these forward and if funding is needed how best to facilitate this from our collective resources.

#### How can people access the plan?

The plan is available on **bristolonecity.com** and this is where to find the most recent version. This is a new website and is in development. Please note that only a very limited number of printed plans will be produced each year, in an effort to limit the impact on the environment.

## Notes


## Notes





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