

# RACE & THE CITY

## TACKLING RACE INEQUALITY

### SPONSORSHIP INFORMATION PACK

### SPONSORSHIP OPPORTUNITIES

A limited number of sponsorship opportunities are available for this high profile national race equality conference being held on Friday 18th October 2019 at City Hall, Bristol.

This unique opportunity will allow sponsoring organisations to promote their work and network with an audience of over 250 national and regional strategic leaders, specialists, central government and delegates from all sectors across the country.

### KEYNOTE SPEAKERS



**LORD SIMON  
WOOLLEY**



**BARONESS  
MCGREGOR-SMITH**



**MAYOR  
OF BRISTOL**

MORE NATIONAL LEADERS FROM ACROSS ALL SECTORS, INCLUDING:

DEPUTY MAYOR  
OF BRISTOL

CABINET  
OFFICE

RACE DISPARITY  
UNIT

BOOK YOUR SPONSORSHIP PACKAGE BY CONTACTING ANDREW MALLIN AT [ANDREW.MALLIN@BRISTOL.GOV.UK](mailto:ANDREW.MALLIN@BRISTOL.GOV.UK) OR 07469413345

# AVAILABLE SPONSORSHIP PACKAGES

## BESPOKE SPONSORSHIP PACKAGES

We understand that each organisation will have specific requests and are happy to tailor sponsorship packages accordingly.

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## MAIN STAGE OR BREAKOUT SESSION PACKAGE

There are limited opportunities for sponsors to present a relevant session to attendees. This can either be a 15-minute main stage presentation to all attendees (**£3,395 plus VAT**) or a 30-minute breakout session to those who opt-in (**£2,495 plus VAT**). Only one of each package is available.

Both opportunities come with the following additional benefits:

- Brand awareness in all marketing, press coverage and literature.
  - A visible space to promote your organisation and showcase work.
  - 2 complimentary conference tickets with reserved seating.
  - Excellent networking opportunities with central government, national leaders & cross-sector practitioners.
  - Excellent opportunities to engage with the networks and work streams currently tackling race inequality and identify opportunities for future collaboration.
  - Lunch and refreshments for 2 attendees.
  - Complimentary WIFI access.
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## DISPLAY SPONSOR PACKAGE - £1,695 (PLUS VAT)

This excellent opportunity to sponsor the conference includes the following benefits:

- A visible space to promote your organisation and showcase work and products to over 250 race equality leaders from all sectors.
- The opportunity to include your organisation's printed promotional material in all delegate event packs.
- Your organisation named as a key sponsor in the event's literature, with a wide circulation.
- Excellent opportunities to understand all the networks, groups, projects, practices and work streams currently tackling race inequality
- Delegate badge branding and company logo, and a 100 word description in electronic delegate guide.
- Lunch and refreshments for 2 attendees.
- Complimentary WIFI access.

## **PARTNER SPONSOR PACKAGE - £695 (PLUS VAT)**

This exclusive sponsorship package includes the following benefits:

- 2 complimentary tickets and reserved seats to attend the full conference.
- Unique opportunity to connect with and promote your organisation to over 250 race equality leaders from all sectors, to enable future collaboration
- Your organisation's printed promotional material in all event packs.
- Excellent networking opportunities with central government, national leaders & cross-sector practitioners.
- Excellent opportunities to engage with the networks and groups currently tackling race inequality, and identify opportunities for future collaboration.
- Lunch and refreshments for 2 attendees.
- Complimentary WIFI access.

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## **RESERVE YOUR SPONSORSHIP PACKAGE NOW**

To book any of the available sponsorship packages or to discuss your tailored requests, please contact Andrew Mallin at [Andrew.Mallin@Bristol.gov.uk](mailto:Andrew.Mallin@Bristol.gov.uk) or 07469413345